

'Round the town—

1938—and down to business again; but is it possible after so much holidaying? Everyone in the Village is still living on the glory of their town's triumphal entry into that most glorious of parades—the forty-ninth annual Tournament of Roses! Little wonder, for to win a prize in that sublime event is something to make one live on air for weeks; it was certainly the stuff dreams are made of.

Among those who viewed the spectacle were Mrs. A. E. Fulling and children, Miss Kathleen Pulling and Ronald, who is down from the University of California for the holidays. Ronald looks as though his collegian career is agreeing with him.

Mr. and Mrs. George I. Poulter of 250 Santa Anita Court with their guests, Mr. and Mrs. Charles Houch of Monrovia, and Mrs. Nanie Haden of Sierra Madre, were also awe-inspired Tournament spectators, coming home to a prettily appointed dinner at the Poulter home.

Mr. and Mrs. J. Andrew Hall of 611 W. Grand View avenue, who have been in our midst a year or so, spent a most delightful Xmas entertaining Mr. and Mrs. Dallan Walters and four children at Christmas dinner. Mrs. Walters (Ann) won first prize in the play-writing contest held in the fall, you remember?

Mrs. Leora H. Groth, owner of the Sierra Madre Hospital, and Mrs. M. D. Pribe were among the 600,000 people who beheld the floats in the post parade New Year's afternoon, missing the spectacle in action.

Mr. and Mrs. Albert J. Barkman of 40 South Michillinda Blvd. were dinner guests on Sunday to Mr. and Mrs. Paul Hanks of View Park.

Mr. and Mrs. Sidney Jewel of 560 N. Hermosa avenue have spent a delightful yuletide flitting back and forth from here to Los Angeles. On Tuesday of this week, they were dinner-hosts to Mr. and Mrs. Frank Shryer of the San Fernando Valley, after an afternoon at the Santa Anita track.

Mr. and Mrs. Frank B. Butler of 729 W. Alhambra avenue and Mr. and Mrs. William McCarron of N. Auburn avenue were dinner guests of old friends, Mr. and Mrs. Frank Lambert of Los Angeles on New Year's Day. On Christmas Day, the Butlers were guests of friends in Monrovia, while Mr. and Mrs. C. E. Ware (Charlotte Butler) received several guests at their home, in W. Laurel avenue.

Mr. and Mrs. Bob Jensen, (Myrtle Wood) of 561 W. Grand View avenue, presided at an attractively set Christmas dinner in honor of the immediate family on Christmas Day, the first festive dinner the bride has given "the folks." Covers were laid for her parents, Mr. and Mrs. Stanley Wood; brother, Stanley, and sister, Lois of Ontario, and others.

Mr. and Mrs. Louis B. Ziegler of 475 E. Sierra Madre Blvd., attended a jolly New Year's eve party in Pasadena. Mrs. Ziegler has also been entertaining her brother, John Emerson of Golden, Colo., who has been out on vacation from his scholastic duties at the Colorado School of Mines.

The L. S. Ward clan of W. Highland avenue got together on Christmas Day for a wonderful celebration. Frank came down from Seattle with the intention of staying a few days longer. And Bob left on the 26th for that city. They were twelve at dinner including the grandchildren.

Mr. and Mrs. Leo Dougherty, daughter, Gloria, of E. Laurel avenue and Frances Robertson, daughter of Mr. and Mrs. E. D. Robertson of W. Laurel avenue, chose Big Pine as a good snowy place in which to spend their New Year's weekend. The snow, a foot deep, intrigued the girls without measure. June Dougherty and brother, Jack, stayed at home.

Mrs. Elizabeth Turner, of the British Home for the Aged, was one of the awed spectators at the Tournament of Roses on New Year's Day.

Ralph Cheyne, daughter, Lucia and son Trent, of West Olive avenue viewed the post exhibition of the parade floats at Tournament Park Sunday. The children went into ecstasies over Burbank's original and enchanting, "Merry-go-round," also the "Lily Pond Orchestra" from Alameda County, afterwards going to a New Year's picture show.

Mr. and Mrs. Elmer Pulling and children of East Laurel avenue spent a delightful New Year's weekend with Mr. and Mrs. Percy Andrews of Los Angeles.

Mrs. Yetta Wallenstein and little son, of 42 W. Mira Monte avenue, witnessed a Rose Tournament for the first time on New Year's Day.

Miss R. E. Moulton of North Auburn avenue, packed her overnight bag on Friday morning for a New Year's visit with Mrs. John Carruthers of Pasadena.

Mr. and Mrs. Andrew Liscomb of 51 W. Laurel avenue, were Christmas Day hosts to dear friends at their home. A lovely tree for Virginia's special benefit was, of course, included in the decorations. Guests invited were Mr. and Mrs. D. Mathers and daughter, Miss Nan, and Mr. and Mrs. I. W. Manchester of Pasadena. During the week many old friends dropped in to call.

Mr. and Mrs. Harry F. Noake of 585 W. Manzanita avenue returned home on Sunday from

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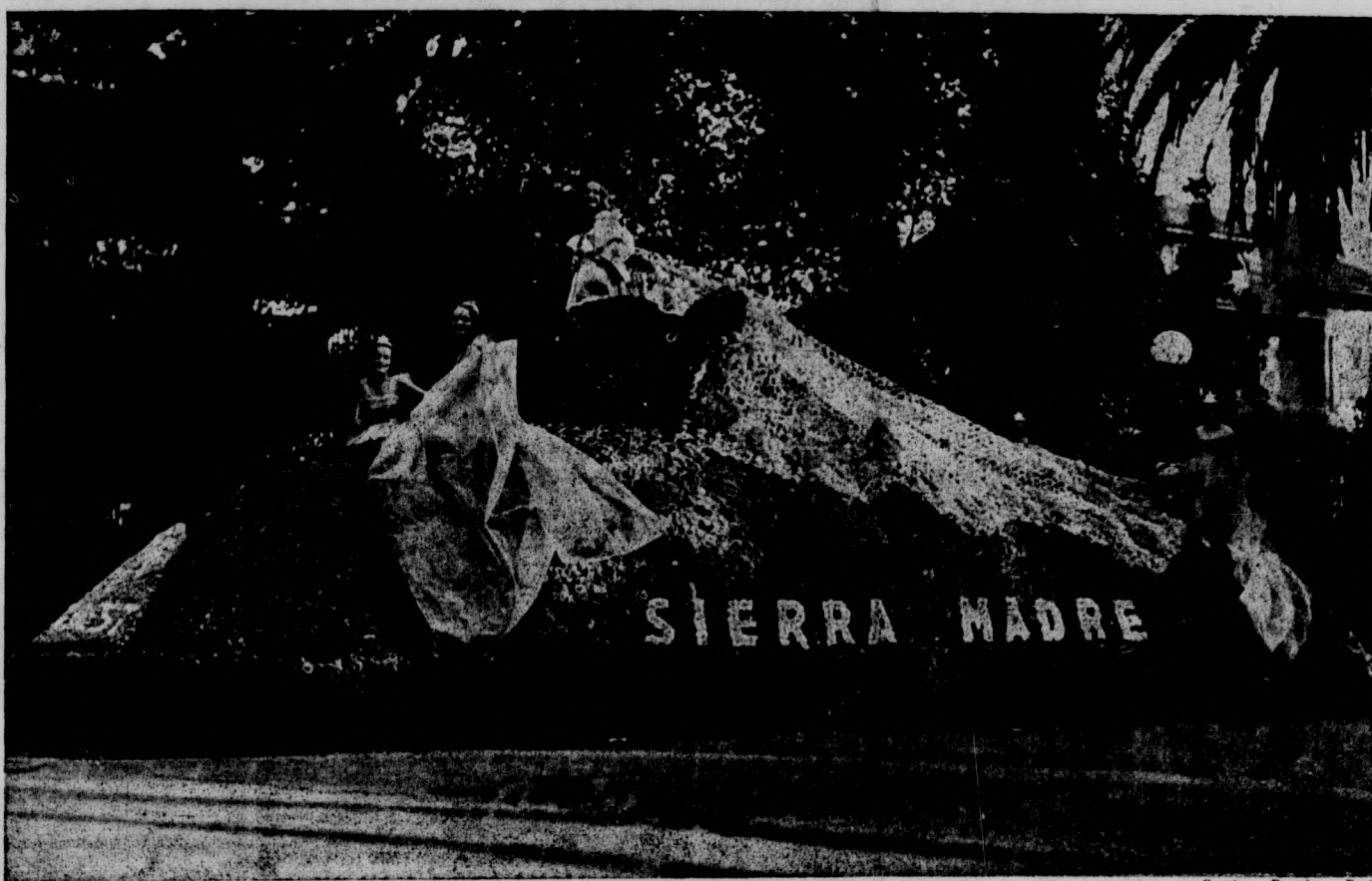
SIERRA MADRE NEWS

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SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JANUARY 7, 1938

SIERRA MADRE'S PRIZE WINNING FLOAT



—Courtesy Pasadena Post

Forum Bills Interesting Programs

Vital Subjects To Be Discussed When Meetings Are Resumed Next Tuesday

Money, taxes, unemployment, new political alignments, and a substantial list of other live topics, both national and international, are outlined in the prospectus of the Sierra Madre Forum's program for the current year. "A series of real town-meetings of vital interest to every intelligent citizen," is the chief end of the Forum organization, according to Perley Poore Sheehan, Forum chairman. In keeping with this end virtually all meetings will be held in the City Hall.

Meetings, as usual, will be held on Tuesdays. The regular hour, as formerly, will be 7:45 p.m., and folks are urged to be on time.

The first meeting of the year will be held next Tuesday evening, January 11, when there will be a further—and for the time being, a final—discussion of the water situation so fully reported and discussed in THE NEWS.

At next Tuesday's meeting, Dr. John L. Woehler will have something to say about the widely circulated reports as to Colorado water for human consumption. This will be supplemented by Carl Wilson, eminent biologist, who will discuss the quality and effect of Colorado water for irrigation. A third speaker—one whose remarks will be heard with exceptional interest, in view of the series of articles by Sierra Madre's business manager, Al S. Myers, recently published in THE NEWS, will be A. R. Arledge, chief assistant to E. S. Scattergood, head of the Los Angeles Bureau of Light and Power.

Mr. Arledge was a recent speaker at the Wistaria Gardens, in one of the Sunday night "round table" discussions, and all who heard him then will be eager to hear him again. He will discuss particularly the financial and social aspects of the Metropolitan Water District's vast enterprise.

Following the time allotted to these speakers there will be an ample period devoted to questions and general discussion.

A free and open discussion of all public questions, it is announced, is the main purpose of all Forum meetings, and to this end everyone is urged to give full co-operation.

In the series of meetings immediately to follow throughout the year, the Forum management has secured the services of Bruce B. Johnson, radio commentator and lecturer on economics and political philosophy. Mr. Johnson, a resident of Pasadena, has many warm friends and admirers in Sierra Madre besides having a well-deserved national reputation. —M. H.

To Discuss Gardens At Wistaria Vine's Sunday Supper

Sunday night supper programs at the Wistaria Vine Gardens will be devoted to gardens during the month of January with one exception—that is, January 23, when a musical program will be presented.

Sunday's program, January 9, will include a description of the gardens of China, and the Philippines by Mrs. Francis Cooke of New York, who has lately returned from a trip abroad. Yonezo Okamoto will discuss the different varieties of flowering Japanese cherry trees, and Mrs. Okamoto will discuss Japanese flower arrangement, which is one of the highest arts in Japan.

Name Committee To Sponsor Camp Fire Groups

Selection of officers was the first step taken by the civic committee in the campaign to interest the community in wide-awake organization of Camp Fire Girls at a meeting Monday night at the grammar school.

Miss Elizabeth Steinberger was appointed president; Mrs. Ruth Irish, vice-president; E. E. Hitchcock, finance chairman; Lee Shippey, publicity; and Mrs. G. F. Carleton, secretary.

Definite plans of organization will be made at a future meeting with the appointed officers serving as a central executive committee.

Former President Comes To Visit Grandchildren

Slightly grayer than on previous visits, former President Herbert Hoover made a flying trip to the home of his son, Herbert Hoover, Jr., of North Michillinda Blvd., for a brief visit with his grandchildren before filling a speaking engagement Wednesday night at Civic Auditorium in Pasadena.

St. Ritas Society Elects Officers

Mrs. John G. Russell was elected president of St. Rita's Altar Society at the annual meeting Tuesday afternoon. Other officers elected were Mrs. A. E. Gordon, vice-president; Mrs. Robert Newberry, secretary; and Mrs. Frank Spencer, treasurer.

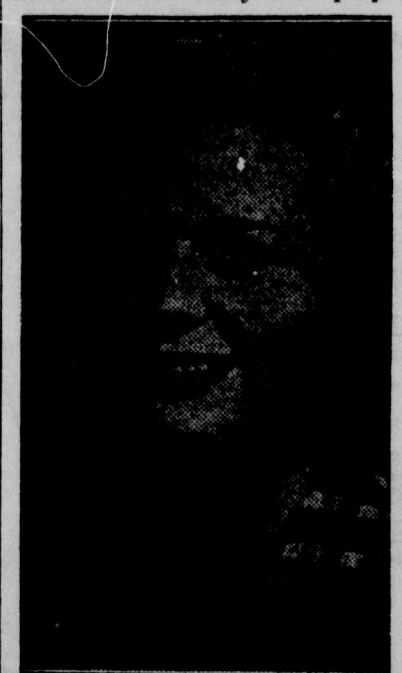
Mrs. L. M. Evans, outgoing president, received congratulations for her successful work of the past two years. Mrs. W. J. Schiltz, Mrs. Peter Thill, Mrs. John T. Smurda, and Mrs. Evans were in charge of the luncheon.

"GIRL OF THE GOLDEN WEST" GETS THRILL OF A LIFETIME ON "WISTARIA TOWN'S" FLOAT

Her Greatest Delight Of All Comes From Riding Into A First Prize Award

By Julia O'Grady

I'm grateful for this opportunity to thank all you people who have treated me so lovingly these last weeks. I had no idea there were so many nice people



Miss O'Grady

in Sierra Madre. Riding on the float was a pleasure, an honor and a thrill I'll never forget. But there were so many, many people I honestly didn't believe existed. It made me utterly happy every time I

To Celebrate Float Award At Dinner

Community To Join In Testimonial To Committee Monday Evening

Sierra Madre will celebrate the winning of its first prize in the glorious Tournament of Roses by giving a testimonial dinner to the Wistaria Town Float Committee at the Woman's clubhouse, Monday night, January 10 at 7 p.m.

The Woman's Club, sponsoring the dinner, extends a cordial invitation to the entire community to attend. Lee Shippey will preside as master of ceremonies, and the five lovely girls, Julia O'Grady, Grace Jensen, Patricia West, and Phyllis Steinbach, who rode on the float and added so materially to its beauty, will be guests of honor. Rose Tournament officials will attend to present the trophy won by the city. Just what the trophy will be no one seems to know, or won't tell if they do.

An interesting musical program by artist-pupils of Donald Novis, and other unusual features, are planned for the evening. Mrs. Al S. Myers, president of the Woman's Club, heads the committee on arrangements for the dinner, with Pat West in charge of the entertainment and ticket selling.

Personal friends of Mr. and Mrs. Alfred J. Dewey will gather tonight, Friday, at the Wistaria Vine Gardens at 8 p.m. to enjoy a dessert-bridge and musical program given in honor of the Deweys.

"GIRL OF THE GOLDEN WEST" GETS THRILL OF A LIFETIME ON "WISTARIA TOWN'S" FLOAT

saw your familiar faces. Though I tried hard to see you and everyone I knew, I guess—at least I hope—it was easier to find us. I'm as tickled as you are at our float winning first prize in the third division. Also I'm proud of being able in a little way to contribute towards bringing home the bacon.

Thank you one and all for choosing me to be your "Girl of the Golden West."

School Class Visits NEWS Office

The 6A grade of the Sierra Madre Grammar School visited the plant of the SIERRA MADRE NEWS, Wednesday, January 5, as a project in their unit of study, "Communications," with their teacher, Mrs. Mary Wheeler. Bobby Fletcher wrote his impression of the trip thus:

"Upon arriving at the plant we were met by Mr. Goshorn who escorted us through the plant.

"Mr. Langley worked the linotype for us and a few of us got our names printed. Next Kenny Ryan showed us how they printed cards, and advertisements. Joe Grippi then showed us the way they print the paper. We learned a lot."

Pupils in the party were Raymond Andrews, Bobby Oehlman, Timmy Brown, Hubert Tuttle, Keith Summers, Bert Embree, Lincoln Paschall, Martin Goldberg, Franklin Weaver, Phyllis Buchanan, Jean Brooks, Janet Lewis, Bobby Velasquez, Albert Weston, Bobby Fletcher, Theodore Velasquez, Walter Nollac, Willos Hill, Barbara Brown, Bernice Kretzer, Jean Noshier, Robert Knapp and George Bartlett.

Boys Turn Hoodlum; Burn Community Christmas Tree

A gang of youths turned hoodlum went on a wild rampage Thursday night, set the community Christmas tree on fire, smashed windows in the P.E. station, "de-panted" one another, and generally made themselves a thorough nuisance until rounded up by police.

Ten boys were questioned by police Tuesday afternoon, and there are still two out-of-town boys to be questioned, police state.

The boys, ranging in ages from 15 to 17 years, are old enough to know much better, police say, and as some of the boys have proved a continual source of trouble, having previous records, they face the probability of being taken to Juvenile Court.

The Christmas tree at Kersting Court was set afire twice, the first time Thursday night, and the second time Friday morning. Dry as tinder, the tree flashed into a blaze endangering the entire business district for several minutes until the fire department arrived.

Congregation Cheered By Reports

All Departments Of Congregational Church Making Progress

The annual meeting of the Congregational Church following an excellent family dinner Wednesday evening was one of the best gatherings of that nature the church has ever held. Reports from all departments not only showed progress but were full of enthusiasm and constructive suggestion for the future.

The business meeting at which the pastor, A. O. Pritchard presided, was devoted to reports on the past year and plans for the future. Mrs. W. S. Hull, clerk, read the report on membership which showed that 22 were received into the church during 1937, making the total membership 312.

R. J. Lord's report as treasurer showed \$2,000 had been paid during the year on the church indebtedness and running expenses amount to \$4,800. It had not been found necessary to borrow, and a small deficit in running expenses which appeared was soon covered by an offering received at the tables. Missionary gifts from the church were \$560.

The 1938 board of directors, N. W. Tarr, chairman, Newman Eslick, vice-chairman, handled the presentation of the budget for the coming year which amounted to about \$5,000.

Reports were made by the Women's Society, Mrs. C. L. Twycross, president; Sunday school, E. W. Ward, Jr., superintendent; Young People, Raymond Simpson, president; Boy Scouts, Harry Caskey for Craig McLaughlin, scout master; Friendship Club, Mrs. Al S. Myers, president; Breakfast Club, Claude Allen, president, and the Fireside Club, Al W. Miller, president.

Final steps were taken in the reincorporation of the church, made necessary by the expiration of the original charter and greetings were sent to the two oldest living members, C. M. Clark and John C. Dickson.

All members stood in silent tribute to the three members who had died during the year. A closing prayer was offered by Rev. W. H. Hannaford, former pastor.

Postoffice Clerks Are Suspended

Local Employees Face Prosecution As Result Of Inspectors Inquiry

Investigation by postal inspectors of irregularities in the Sierra Madre postoffice extending over more than a year have resulted in the suspension of Mrs. Florence Wicks, assistant to the postmaster, and Emile Smith, a clerk next in authority to Mrs. Wicks. Both have been in the postal service here for many years and have been highly regarded in the community.

The whole postoffice staff had been under suspicion for months by inspectors who claim to have sifted the responsibility down to the suspended employees. All other clerks and carriers have been absolved of any complicity in or responsibility for the irregularities.

Postmaster R. O. Calkin issued a formal statement last night that explains the situation. He said:

"Mrs. Wicks and Mr. Smith were suspended from duty December 28th, on authority of the postoffice inspectors who had investigated irregularities in mailings originating at the Sierra Madre office. It is well known in the postal service that inspectors are constantly on watch for evidence of mistreatment of mail matter and loss of postal revenue. In this case they observed indications of use of already used and canceled stamps on parcel post mailed at this office.

"Following up the case, the inspectors located responsibility upon the regular clerks in the Sierra Madre office, who had used stamps of large denominations taken from outgoing parcels, instead of using the stamps paid for by the mailers of parcel post. The value of the stamps, in cash, was then abstracted by the clerks, from their stamp and cash drawers. The suspended clerks stated that this procedure had been used for a year or more.

"I have not heard from the Post Office Department concerning the disposition of the cases. In the meantime, William Jenkins, and Fred LaLone, registry substitutes, are performing the duties of the suspended clerks. Paul Fisher, temporary substitute on indefinite appointment, and Edward LaLone, emergency substitute, taken from the civil service classified list, are acting as part time clerks."

Movie Stars Dazzle Home Folk

A Hollywood casting director's dream came true at the Float Benefit show in the grammar school auditorium Thursday night when Pat West presented his dazzling array of stellar box office attractions.

Only the spice of friendship could make such high-priced temptations palatable to each other on the same bill, and it was friendship for Pat West that brought Joe E. Brown, Leo Carrillo, Samuel J. Hinds, Billy "Sneeze" Gilbert, Louis Mosconi, Donald Novis, and Mr. and Mrs. Pat Moran, to Sierra Madre for a gigantic vaudeville show—the biggest show ever to be presented in a small town.

Esther Campbell, radio whistler and singer, warbled, and eight beautiful and talented girls, pupils of Mosconi, did a clever tap number that would do justice to any Hollywood chorus, and Mr. and Mrs. Pat Moran in a bright song and dance act brought down the house.

Leo Carrillo recited—and if applause was any indication, he pleased his audience mightily, though he was twitted a bit about his asserted political ambitions by the ever-present heckler. Next Louis Mosconi did a mad, whirling dervish dance that showed him still to be an agile and talented dancer.

Samuel J. Hinds, dignified Hollywood character actor, provided a delightful raconteur and made a definitely good impression by his restrained and gentlemanly manner.

The high-light of the show was, of course, Joe E. Brown's cavernous mouth, that he twitted and pulled all over his face in the best Brown manner. His "mouse" story was a gem of goofiness and threw the house into hysterics.

Be-spangled Dorothy Black did an acrobatic number, and Donald Novis crooned "Sylvia" and "The Daughter of Peggy O'Neal" in his own inimitable fashion.

Late from the cast of "Snow White," the Walt Disney fantasy, Billy "Sneeze" Gilbert, told dialect stories, and sneezed for the enjoyment of all present.

Introduced by Pat West, the Float beauties, Misses Julia O'Grady, Patricia West, Grace Jensen, LaVonne Babbitt and Phyllis Steinbach, attired in their float costumes, received a tumultuous welcome from the audience that filled the auditorium.

City Joyous Over Float Prize

Striking Rose Tournament Entry Arouses Civic Pride

When Sierra Madre's beautiful float, "The Girl of the Golden West," carrying five lovely girls, and flying the banner of a first prize winner rolled through the streets of Pasadena in the 49th annual Tournament of Roses, loyal Sierra Madreans yelled themselves hoarse for sheer joy. For it was the first time that Sierra Madre has captured such a coveted prize.

The float—in a preferred position in the parade directly behind the Burbank Sweepstakes winner float—was seen by more than 1,250,000 people in its journey through Pasadena, and was described and commented upon by radio announcers over three nationwide hookups, pictured in news reel releases to be shown in the theatres of the county, and included in thousands of booklets sent east by visitors and residents, thus making an untold number of people Sierra Madre conscious. The float, which is estimated by the committee to have cost around \$500, has brought publicity to the city that many thousands of dollars could not buy.

Designed by Alfred James Dewey from a theme suggested by his wife Sallie, the float "The Girl of the Golden West" depicts the spirit animating the west. The "Girl," Miss Julia O'Grady, 17-year-old blonde, stunningly gowned in white satin, is shown emerging from a huge golden poppy, that is being opened by two fairies, Grace Jensen and Patricia West, frocked in diaphanous blue tulle. Two cherubs, LaVonne Babbitt and Phyllis Steinbach spread the 16-foot veil of white rose petals, candytuft and chrysanthemums, over the body of the float, which is of yellow candelas and pom-poms. They too, are dressed in blue tulle costumes designed by Chadsey of Pasadena.

The float was one of the most spectacular and most admired in the entire parade and outbursts of applause followed it along its line of march. Float committee members are particularly pleased at winning first prize, they say, especially since float decorating has become a profession and competition of professional designers and decorators must be met.

The night before the parade, at the "Old Adobe Studio" of Mr. Dewey, flowers were heaped in mad profusion, with groups of persons pulling petals from flowers to be used in the veil and the lettering on the front and sides of the float. Strung from the ceiling was a length of common chicken-wire rapidly being transformed into the fairy tracery of the veil with the aid of glue and flower petals. The veil was the wonder of the parade for it was the most successful attempt ever made to depict lace-work in flowers. Dewey spent time endlessly working out details of construction of the veil alone, and was on the point of abandoning his plans when the idea of chicken wire occurred to him.

The body of the float was constructed by W. J. Schiltz, and received encomiums from the Tournament inspectors for its sturdy workmanship, guaranteeing safety for those who rode on it. Ray Hudson, employee of the E. K. Wood Lumber Company (formerly Sierra Madre Lumber Company) drove the float, which in itself is a difficult undertaking requiring considerable driving skill to manipulate the huge, unwieldy body and keep it traveling at a smooth pace. The truck on which the float was constructed was loaned by the same company, and the float was constructed and decorated in the company's yards in East Montecito avenue.

Constitution reigned for some hours, when it was discovered that a miscalculation of the number of flowers needed had been made, but scouts sent out by the float committee found a supply and the work proceeded with dispatch.

That this was truly a community undertaking was demonstrated time and again when people called bringing baskets of flowers from home gardens and donations of money. More than sixty persons worked all night to complete the float, including boys and girls pasting flowers, firemen mixing glue, making a skirt of pepper leaves, scouting for flowers and the million and one details attendant upon such an undertaking.

Serving a piping hot lunch to tired workers kept the members of the American Legion Auxiliary busy until the last flower was pasted, and the float left at 5:15 a.m. to join the parade.

The float was returned to Sierra Madre Monday morning following the two-day exhibition in Tournament Park and was displayed at Baldwin avenue and East Sierra Madre Blvd., to enable those unable to attend the parade an opportunity of viewing it.

Pian's MILLINERY AND DRESS SHOP

Dresses
Suits
Coats
Hats

Smart Styles
Moderately Priced

196 E. Colorado
Pasadena

Santa Anita Race Track Fans

Like to visit Adam's
—The atmosphere is
friendly—

Fine Wines, Liquors,
Beers
—:—
NOONDAY
LUNCHES

Wistaria Grill

66 W. Sierra Madre Blvd.
(Opposite City Hall)
Adam Hauck, Proprietor

In a Social Way

MANY FESTIVITIES FOR HOLIDAY VISITORS

Mr. and Mrs. E. B. Fontaine of West Highland avenue have been hosts to the latter's aunt, Mrs. Sarah Hildebrandt of Berkeley, Cal., during the holidays. Mrs. Hildebrandt came down to be godmother at the baptism on the Sunday before Christmas.

A series of honoring festivities have ensued, one of which was a charming tea given by another niece, Mrs. E. H. Stevenson of 2043 Monterey Road, South Pasadena recently, for a group of nieces. Among those present was Mrs. E. B. Fontaine, Mrs. Ben Swartz, Mrs. Douglas Wright, and Mrs. M. H. Sawyer and her daughter, Miss Phyllis Sawyer, daughter, and granddaughter of the honoree.

Mrs. Hildebrandt is now visiting in Palm Springs at the winter domicile of Mrs. and Miss Sawyer. Phyllis is a script writer for a radio program.

Well, it is all in the family, grandmother Sarah, who looks like a dresden shepherdess at 83 years young—is a finished musician and is seriously imbued with the idea of taking up kindergarten work. Her son, Dr. Joel Hildebrandt, is professor of chemistry at Berkeley; and captained the American ski team to Germany last year.

EASTERN GUESTS GIVEN A REAL TREAT

Mrs. E. R. Thompson of 99 N. Hermosa avenue has been a busy holiday hostess. Childhood friends from Minnesota are with her. One is Mrs. Harriett Ward of Fox Center, and Ward Springs, Minn., and Mr. and Mrs. Harry Rudolph of Fox Center, Minn., besides her sister and her husband, Mr. and Mrs. J. D. Rumsey of Colorado; and a brother and family. Mr. and Mrs. C. F. Bossard and three children of San Diego who came up for the Rose Tournament.

PAGEANT'S BEAUTY THRILLS
EASTERN GUESTS

In the galaxy of holiday parties none was more enjoyable than that given by Mrs. Marvin Coats of 240 E. Sierra Madre Blvd. on Christmas Day in honor of a group of close friends. A graceful tree, outstanding in its beauty of symmetry and decoration, adorned the living room.

Guests seated at the artistically arranged table included Mr. and

Mrs. Frank Pierson and daughter Muriel; A. J. Neale of Los Angeles; Mrs. Alicia Hayden of Massachusetts, and her son, Elliott M. Charles of Pasadena, besides the hostess and her daughter, Miriam.

On New Year's Day Mrs. Coats and her daughter were Tournament guests of Mrs. Hayden and Mr. Charles in Pasadena. The breath-taking beauty of the parade exceeded all of the expectations of the Bay State visitor.

VINE GARDENS SCENE OF MANY NEW YEARS PARTIES

A veritable merry-go-round of social affairs has been revolving at Wistaria Vine Gardens during the holidays.

A smart dinner-party given by Mrs. A. W. Harris of 201 Adams street on New Year's day at 6 p.m., was one that should be accorded honorable mention.

Flowers following the Chinese motif of decoration, embellished the table. Snapdragons, heather, and roses were used profusely. Genial conversation issuing from pleasant personalities made the evening a delightful one. Besides the guest of honor, Mrs. Frank A. Smith, those present were Mrs. J. W. Jameson, Mrs. Rae Felt, Mrs. Minnie Ryan, Miss Pearl Smith, Miss Ruth West, Mr. J. W. Jessup and the hostess.

DINNER PARTY HONORS THE DEWEYS

Mr. and Mrs. Alfred James Dewey, creators of Sierra Madre's float, "The Girl of the Golden West," which achieved so much success in the recent parade of gorgeous, flower-decked floats in Pasadena's Tournament of Roses, were given more laudations and pats on Sunday night at a charming dinner-party given by Mrs. W. J. Lawless at Wistaria Vine Gardens.

Covers were laid for: Mr. and Mrs. Al S. Myers, Mr. and Mrs. James Alfred Dewey, and Mr. and Mrs. R. E. Wright, besides the hostess.

WARDS ENTERTAIN WITH AFTERNOON OF MUSIC

New Year's Day proved a happy one to the Irving Wards of E. Grand View avenue, gathering as they did, thirty mutual friends around them for an afternoon of music and conversation. Among the guests who pleased with their talents were, Miss Bettie Shermhorn, with the cello, and Mrs. Beatrice Ward McIvor, whose composition, including the words and music, "One Hour With You," was sung for the first time by her sister, Marguerite Ward Heidrich. Other musical selections were also enjoyed.

A delectable buffet supper was served from a table that was beautiful in its garniture of gay flowers and glowing candles.

HARTMAN'S ENTERTAIN FOR HOLIDAY VISITORS

A welcome group of guests who entered the portals of Sierra Madre during the holiday season was the coterie of relatives of Mrs. Rudolph Hartman of 460 North Lima street.

The hurriedly-planned visit of her sister, Mrs. C. L. Tarter of Burlingame, who came down with her husband and two girls, was particularly delightful. Mrs. Tarter was a former resident and has many friends in Sierra Madre. She and her family divided their time between the home of her Hartmans and that of her brother and family, Mr. and Mrs. Warren O. Preston of 503 West Montecito avenue.

A delicious New Year's Day dinner was given the visitors at the Rudolph Hartman home with covers laid for Mr. and Mrs. C. L. Tarter and two daughters, Mr. and Mrs. A. T. Evans of Lancaster (another sister) Mr. and Mrs. H. C. Pegler of Fullerton (also a sister) and Mr. and Mrs. W. O. Preston and daughter of Sierra Madre, along with the hosts and family.

HULL CLAN GATHERS FOR REUNION AT CHRISTMAS

A group of relatives and friends were greeted at the home of the W. S. Hulls of West Montecito avenue at a pretty-arranged Christmas party.

Charles Hull, of Kingman, Arizona, came home for a visit of three days, and was among the dinner guests. Also seated at the table were Mr. and Mrs. M. W. Hull of South Pasadena; Mrs. Blanche Hull McCreery, and A. B. Post of Pasadena; Mrs. W. H. Hannaford of Sierra Madre, and the hosts.

On New Year's day, Mr. and Mrs. Hull and daughter, Miss

Cynthia Hull were guests of Mrs. Blanche McCreery, of Pasadena.

SOCIAL NOTES

Miss Elizabeth Shermhorn of Arcadia gave a beautifully-appointed tea on Sunday afternoon, entertaining a group of Sierra Madre friends. Those invited included Mr. and Mrs. H. A. N. Addis, Mr. and Mrs. Leslie Wynne, Mr. and Mrs. Irving Ward, Mr. and Mrs. I. F. Petterson, and Mrs. Paul, Messrs. Herman Livezey, Bert Morehouse, and Harold Carver from Pasadena.

Mrs. James Heasley, was hostess to the Canyon Bridge Club at luncheon Tuesday. Three tables played following the delightful luncheon, and Mrs. Alfred J. Dewey won the prize for high score—a handsome vase.

Mr. and Mrs. Harold Roberts, 306 East Alegria, held open house New Year's Eve and entertained more than fifty friends.

Mr. and Mrs. C. R. Houck, 476 Sturtevant Drive, entertained with a dinner on Sunday for the Misses

R. Thompson of Los Angeles.

Mrs. S. L. Pugh and Laura E. Cadmus celebrated joint birthdays Nellie and Mabel Houck and Mrs. on Thursday at a luncheon given by Mrs. Pugh at her Audubon Park home, 476 Woodland Drive. Others present were Mrs. C. R. Houck and Mr. Pugh.

Mr. and Mrs. Robert M. Hicks, 550 Oakdale Drive, entertained 10 guests from Los Angeles and Glendale on New Year's Day. A number of the group attended the Rose parade.

—Mildred Curtis Bolms

UNUSUAL OFFER MADE BY PIANO TEACHER

Mrs. A. D. Cain, piano instructor, who has recently moved to Sierra Madre, is making a very unusual offer to those desiring a rapid and thorough method of piano instruction. She will give the first 10 students enrolled, lessons for \$1.00 for which she has been charging \$2.50. Her beautiful studio is at 11 East Alegria Avenue, telephone 1581. —(adv.)

1^c Silk Dress Sale

3 Days Only --- January 8, 10, 11

\$5.95 Silk Dresses 2 for \$5.96
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26 North Baldwin — Sierra Madre



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To be sure of perfect meals during 1938, serve Safeway Guaranteed Meats. A meal built around one of these tender roasts or steaks just HAS to be good. Order your favorite cut at Safeway today. Prices are low.

PORK ROAST 23c
Shoulder roasts of fancy Eastern pork.
STEAKS 29c
Tender, juicy, Guaranteed Beef.
PRIME RIB ROAST 29c
Delicious oven roast, from first 5 ribs of Guaranteed Beef.
BEEF ROAST 21c
Center cut shoulder roast of Safeway Guaranteed Beef.

Pot Roast 17c
Lean neck cuts of Safeway Guaranteed Beef, pot roast.
Beef Roast 25c
Round Bone Shoulder Roast of Guaranteed Beef. Tender, tasty.
Corned Beef 20c
Boneless brisket with mild cure. Made under government inspection.

Swift's Bacon 35c
Swift's special sliced bacon, fry some with liver. Note low price.

Sliced Liver 18c
Sliced Eastern pork liver, excellent quality.

Pure Lard 12c
Pure lard packed in sanitary pails and kegs. Priced low.

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Drip or regular, 1-lb. can.
Edwards Coffee 45c
Regular grind, 2-lb. can.
Nob Hill Coffee 19c
See it ground. Per pound.
Lipton's Tea 18c
1/2-lb. pkg., 34c; 1-lb. package.
Ginger Ale 5c
Snowy Peak, 12-oz. bottle.
Ginger Ale 25c
Snowy Peak, 32-oz. bottle.
Ruby Catsup 9c
12-ounce bottle.
Stokely's Catsup 11c
14-ounce bottle.
Tomato Sauce 3c
Val Vita, 7 1/2-oz. can.

Grapefruit 23c
Stokely's, No. 2 cans.

Pork & Beans 6c
Van Camp Brand, 16-ounce can.

Cut Green Beans 10c
Stokely's, No. 2 cans.

Stokely Carrots 10c
Shoestring style, No. 2 cans.

Burbank Ham 9c
No. 2 1/2 size can.

Sauerkraut 10c
Lotus Brand, No. 2 1/2 cans.

Libby Spinach 25c
No. 2 1/2 size can.

Tomatoes 5c
Stokely solid pack, 24-oz. cans.

Peanut Butter 18c
Beverly, 1-pound jar.

Jell-well 10c
or Jiffy Lou Assorted flavors, 3 boxes for 10c.

Fluff-i-est Marshmallows 15c
(Price ex-tax, .1453; sales tax .00137)

Stokely's Apricots 15c
Whole Unpeeled, No. 2 1/2 cans.

Libby Peaches 15c
or Del Monte Sliced or 1/2's, No. 2 1/2 cans.

Oleomargarine 27c
Robin Hood Brand Economical spread, 2 lbs.

Flour 37c
KITCHEN No. 5, No. 10, No. 15, No. 20, No. 25, No. 30, No. 35, No. 40, No. 45, No. 50, No. 55, No. 60, No. 65, No. 70, No. 75, No. 80, No. 85, No. 90, No. 95, No. 100, No. 105, No. 110, No. 115, No. 120, No. 125, No. 130, No. 135, No. 140, No. 145, No. 150, No. 155, No. 160, No. 165, No. 170, No. 175, No. 180, No. 185, No. 190, No. 195, No. 200, No. 205, No. 210, No. 215, No. 220, No. 225, No. 230, No. 235, No. 240, No. 245, No. 250, No. 255, No. 260, No. 265, No. 270, No. 275, No. 280, No. 285, No. 290, No. 295, No. 300, No. 305, No. 310, No. 315, No. 320, No. 325, No. 330, No. 335, No. 340, No. 345, No. 350, No. 355, No. 360, No. 365, No. 370, No. 375, No. 380, No. 385, No. 390, No. 395, No. 400, No. 405, No. 410, No. 415, No. 420, No. 425, No. 430, No. 435, No. 440, No. 445, No. 450, No. 455, No. 460, No. 465, No. 470, No. 475, No. 480, No. 485, No. 490, No. 495, No. 500, No. 505, No. 510, No. 515, No. 520, No. 525, No. 530, No. 535, No. 540, No. 545, No. 550, No. 555, No. 560, No. 565, No. 570, No. 575, No. 580, No. 585, No. 590, No. 595, No. 600, No. 605, No. 610, No. 615, No. 620, No. 625, No. 630, No. 635, No. 640, No. 645, No. 650, No. 655, No. 660, No. 665, No. 670, No. 675, No. 680, No. 685, No. 690, No. 695, No. 700, No. 705, No. 710, No. 715, No. 720, No. 725, No. 730, No. 735, No. 740, No. 745, No. 750, No. 755, No. 760, No. 765, No. 770, No. 775, No. 780, No. 785, No. 790, No. 795, No. 800, No. 805, No. 810, No. 815, No. 820, No. 825, No. 830, No. 835, No. 840, No. 845, No. 850, No. 855, No. 860, No. 865, No. 870, No. 875, No. 880, No. 885, No. 890, No. 895, No. 900, No. 905, No. 910, No. 915, No. 920, No. 925, No. 930, No. 935, No. 940, No. 945, No. 950, No. 955, No. 960, No. 965, No. 970, No. 975, No. 980, No. 985, No. 990, No. 995, No. 1000, No. 1005, No. 1010, No. 1015, No. 1020, No. 1025, No. 1030, No. 1035, No. 1040, No. 1045, No. 1050, No. 1055, No. 1060, No. 1065, No. 1070, No. 1075, No. 1080, No. 1085, No. 1090, No. 1095, No. 1100, No. 1105, 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No. 3610, No. 3615, No. 3620, No. 3625, No. 3630, No. 3635, No. 3640, No. 3645, No. 3650, No. 3655, No. 3660, No. 3665, No. 3670, No. 3675, No. 3680, No. 3685, No. 3690, No. 3695, No. 3700, No. 3705, No. 3710, No. 3715, No. 3720, No. 3725, No. 3730, No. 3735, No. 3740, No. 3745, No. 3750, No. 3755, No. 3760, No. 3765, No. 3770, No. 3775, No. 3780, No. 3785, No. 3790, No. 3795, No. 3800, No. 3805, No. 3810, No. 3815, No. 3820, No. 3825, No. 3830, No. 3

MOVIE DOUBLE HEADER AT THE WASHINGTON

"Wee Willie Winkie" with popular Shirley Temple and Victor McLoughlin comes to the Washington theatre in Pasadena, today and tomorrow, with Betty Grable, Charley Rogers and Ned Sparks in "This Way Please."

Commencing Sunday and continuing through Thursday, Manager Loper presents four films. He calls it a movie double header with the opening flicker showing Katherine Hepburn and Adolph Menjou in "Stage Door," followed by Bette Davis and Henry Fonda in "That Certain Woman," Irene Dunne and Randolph Scott in "High, Wide and Handsome," and Lew Ayres and Mary Carlisle in "Hold 'Em Navy."

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FIRE FLAMES

By One of The Boys

NO firemen's meeting to-night. The next regular will be on January 14. This will give the boys plenty of time to recuperate from the many holiday activities. The Christmas functions having proved a success and the Wistaria Town Float better than ever, we can now relax for a while. The float was really a beauty. During the decorations of the float, several firemen were seen about and doing important work.

One of the firemen conspicuous in action around the float was Marion Hayes, but he was conspicuous by reason of a new hat he is finally wearing. A lot of us are glad that Mrs. Hayes finally convinced him that the old one was worn out.

The fire call on Sunday evening was to a burning Christmas tree near the Pacific Electric Depot, set afire by a group of boys ranging in age from 15 to 17 years—certainly old enough to know a lot better. How times have changed. At that age a lot of us were too busy getting rested up for the next days labor to think of doing some fiendishly dangerous prank.

Carelessness is one bad thing and regular hoodlums are worse. Let's keep the fires out.

WINTER VISITORS ARRIVE FROM WISCONSIN

Mr. and Mrs. G. O. Pingel of Fond du Lac, Wis., arrived on New Year's Day to spend the remainder of the winter with Mrs. Pingel's brother, George Lehner of 550 W. Sierra Madre Blvd., which, naturally, makes Mr. Lehner supremely happy, as Mrs. Pingel is his only sister. All manner of interesting jaunts are being planned in their honor.

New Masonic Officers To Be Installed

Public Is Invited To Impressive Ceremony On January 11

A public installation of the newly elected officers of Sierra Madre Lodge No. 408, F. & A. M., will take place at the local Masonic Temple, 33 E. Sierra Madre Blvd., next Tuesday evening, January 11th, the ceremonies to begin at 8 o'clock. The public is cordially invited. Refreshments will be served.

The installing officer will be Worshipful Rollie Ramson, Inspector of the 93rd Masonic District, while Thomas Miller, Jr., Past Master of Sierra Madre Lodge, will act as master of ceremonies.

The officers to be installed are Howard Miller, worshipful master, Benjamin S. Stinman, senior warden; Samuel Lowry Graham, junior warden; Rudolph R. Hartman, treasurer; Raymond D. Andrews, secretary; Frederic C. Herrmann, chaplain; Reading LaRoy Davis, senior deacon; James Plumer Donelan, junior deacon; Marion Lee Hays, marshal; Reuben Louis Kaufman, senior steward; Paul W. Carter, junior steward; Henry Rintelman, tyler.

Minister Keeps An Old Pledge At Funeral Service

Dr. W. H. Hannaford was called upon to keep a promise on Tuesday afternoon—a promise he had made to a dear friend, Mrs. Maria Jane Clifton of Monrovia, to officiate at her funeral some day. The day was Tuesday, and Dr. Hannaford preached the sermon at 2:30 p.m. at Temple's Parlors in Monrovia. Mrs. Clifton was 84 years old and came from Lancaster, Wisconsin, to reside in Monrovia 30 years ago after the passing of her husband, who was one of the Deacons in Dr. Hannaford's church in Lancaster. She passed away at St. Luke's Hospital in Pasadena from pneumonia. She leaves her son, A. R. Clifton, County Superintendent of Schools.

CHURCHES

Church of the Ascension

(Episcopal)
Rev. W. B. Hoagerty, Rector
Rev. A. G. H. Bode, Rector Emeritus

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Junior church and church school.
11 a.m.—Morning service and sermon.

Congregational

Rev. Arthur O. Fritchard, Pastor
Chas. W. Kinnear, Educational Director
Sunday School at 9:30 a.m. A Morning service at 11 a.m. Young people at 6:30 p.m.

Bethany Church

Rev. Stewart R. Sheriff, Pastor

Sunday—
9:30 a.m.—Bible school.
11:00 a.m.—Morning Worship. Sermon, "The Shadow and the Substance."
6:30 p.m.—Christian Endeavor societies.
7:30 p.m.—Evening meeting. Sermon, "Seven Marks of Real Prayer."
Tuesday—
Evening—Miss Johnston's Bible Class social.
Wednesday—
7:30 p.m.—Prayer meeting.

Christian Science

First Church of Christ, Scientist, Hermosa and Highland Aves.
9:30 a.m.—Sunday school.
11:00 a.m.—Sunday service.
8:00 p.m. Wednesday—Testimonial meeting.

Reading room open daily from 10 a.m. to 3 p.m., 22 North Baldwin. Communion Services will be conducted on Sunday in all branches of The Mother Church. The subject of the Lesson-Sermon is "Sacrament" and these words of Paul constitute the Golden Text: "The cup of blessing which we bless, it is not the communion of the blood of Christ? The bread which we break, it is not the communion of the body of Christ?"

St. Rita Shrine

Rev. Hyacinth Clary, C.P., Pastor
Sunday Masses—6:50, 7:40 and High Mass 11 a.m.
Weekday Masses 6:30 a.m.
Tuesday Evening—Devotions, 7:45 p.m.
Friday—Stations, 7:45 p.m.

Holiness Mission

Sunday School at 10 a.m.
Sermon, 11 a.m.
Christian Holiness Mission is holding services each Sunday at 26 Windsor Lane, Rev. Velma Lessley.
Evening Evangelistic Services, 7:30 p.m.
Prayer Meeting each Wednesday at 7:30 p.m.

Unity Center

The regular Unity Class meets every Thursday at 8 p.m. at the Park House under the leadership of Norma Knight Jones.
Sunday service, 9:30 a.m. at the Park House.

What A Girl Sees Ramblin' 'Round

By Marjorie Hesse

WE SUPPOSE we can die now—we have seen the Rose Tournament and it far surpassed our wildest hopes. The human mind has definite limitations . . . and our imagination fell far short in picturing the Rose Parade. We went under protest . . . We were sure we were going to be stepped on and pushed around and have a miserable time . . . Well, we were most certainly stepped on and quite definitely pushed, but we had a glorious time! . . . We stood outside Tournament Park gawking at the people too long, and so missed our seat . . . and had to stand during the parade on the planting grandstand with our big toe rammed against a crossboard . . . We refereed a fight between a plump lady and a belligerent gentleman, who said his wife was an invalid and couldn't see around the aforesaid plump one, nor through her . . . We thought the Rose Parade a very poor place to bring an invalid and thought once of pointing out that obvious fact . . . but discretion won over valor . . . and we remained as quiet as the proverbial mouse . . . and listened. Finally, it quieted down enough for us to look at the parade . . . and the Australian float was passing by with three—or was it four—pretty Australian maids bowing and smiling and waving, etc. . . . We looked once, we looked twice, our eyes bulging . . . for between handkissings and bows the most beautiful of all the Australians was placidly chewing on a big and very American gum. Then we noticed a pretty lady in a pink coat making false starts and stops and generally prancing around . . . we watched her, curious as to her evident consternation . . . gathering her courage around her she plunged like a frightened filly across the line of march and ran desperately to the Metropolitan Water District float where a golden-haired child, who had been riding on the float, was standing holding a man by the hand, while unobserved his orange satin pants, losing their moorings, slipped down down . . . But mama, for it must have been mama, arrived in the nick of time, and hoisted them back up to his waist and kissed and re-kissed him from sheer relief . . . It took us some little time to recover from the glorious dazzle of Leo Carrillo, the grand

marshal, and erstwhile candidate for governor (we imagine Leo is a pretty astute showman and of course, the governor gag is worth a lot of free publicity) caracoling his flower-draped horse and doffing his silver-trimmed sombrero in the Best tradition of Hollywood . . . we laughed when he got a dying grip on the "mike" and talked on and on, rapidly getting in all the words he could while the announcer made nervous grabs to get the "mike" back again . . . Losing the "mike" Carrillo grandstanded to his seat, throwing back his head and inspecting the sky at each step . . . Then our own float drifted by . . . it had no evident means of locomotion—and we puffed out our chest and looked around to see how the crowd was taking it . . . and we thought the girls so pretty . . . and the lovely veil of the "Giri" looked as if it had floated down from the clouds . . . it was so delicate and lace-like though we know it was chicken wire . . . and the announcer bowed out in stentorian tones something about "Sierra Madre's float" . . . and we gritted our teeth . . . he had already irked us by saying San FRAN-cisco repeatedly . . . then he told the number of blossoms used on our float—25,000 he said—and there were over 125,000 used actually . . . we suppose he missed the 1 before the 25 . . . In all that press of people we saw two Sierra Madrans, Mrs. Marian Owens and Mrs. Josephine Marr . . . The night before the parade we had gone over to the lumber yard and had great fun watching the float being decorated with great cans of water were bubbling and hissing for the glue used to paste the flowers on the

body of the float . . . and the yard was spot-lighted and was the scene of busy activity . . . Consternation reigned for several hours when it was found a flower shortage existed . . . but scouts sent out soon reported a sufficient

lency . . . and everyone heaved a vast and collective sigh of relief . . . more than fifty people gave up their New Year's Eve to decorate the float and help Sierra Madre win the coveted first prize.

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Business and Professional Directory

Contractor William Lee Hibbs General Contractor, Builder and general repairing 249 West Ramona—Phone 1021 State License 6827 Designers DURHAM DESIGNED URABLE HOMES W. B. DURHAM Sierra Madre Dentists Dr. J. L. Woehler X-RAY - DENTIST 31 South Baldwin Avenue (west to Post Office) Telephone 45 Evenings by Appointment Dr. Thos. Warden DENTIST Hours 8:30 to 12; 1:30 to 5 Telephone 186-1. 532 W. Sierra Madre Blvd. Office Closed on Fridays Physicians and Surgeons Geo. W. Groth, M.D. 94 N. BALDWIN Phone 20 M. H. A. Peterson, M.D. Physician & Surgeon Office, 65 E. Sierra Madre Blvd. Phone 60—Residence Phone 78 Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment Samuel Philip Meyers, D.O. Physician, Surgeon, Osteopath 527 WOODLAND DRIVE Hours 9 a.m.-5 p.m., Evenings by appointment. Phone, office 004. Night phone Capital 11710 Electrical Appliances HOOVER ELECTRICAL CLEANING, DUSTING, ENSEMBLES A. J. LYNN Sierra Madre Representative 625 Manzanita Phone 58 Roofing-Insulation COMPLETE ROOFING SERVICE HOME INSULATION We use Pioneer-Flintkote products Home Roof & Insulation Co. 496 S. Broadway, Colorado 5768 Pasadena "Ask the Home about it"	Attorneys M. A. WOODWARD ATTORNEY AT LAW 99 Suffolk Ave., Sierra Madre Office Hours 9-12 A.M. Phone 72, Sierra Madre Osteopaths DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON Physio-Therapy • Colon Irrigations 144 E. Highland Ave. For Appointment Phone 285-1 Dr. C. L. T. Herbert Osteopath Office in Patio S. M. Hotel TELEPHONE 67 Residence Phone 2024 Optometrists Established 1907 William G. Barks, Opt. D. Optometric Eye Sight Specialist 509 S. Myrtle Ave., Phone 178 Monrovia, California Carl F. Bass Optometrist 504 Huntington Drive, Arcadia Office Phone 585, Home Phone 539 Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31. W. Sierra Madre Blvd. Telephone 98 Night: Phone 299-4 Bob Babbitt Plumbing Day & Nite Water Heaters 304 W. Sierra Madre Blvd. Telephone 2882 Refrigeration Mausoleum and Crematory mountain view Mausoleum • Crematory • Columbarium 2200 N. MARENGO - TELEPHONE NIAGARA 1141 - PASADENA, CALIF.	Contractor Fred W. Richter 39 Victoria Lane Telephone 272-1 Driveway, Street, Asphalt Paving W. J. Schmidt Expert repair man for all electrical refrigerators. — Licensed Engineer — Telephone Sierra Madre 004 Health Foods Monrovia Health Store Full Line of Health Foods T. R. STEBBINS, Mgr. 118 East Lemon Ave., Monrovia Santa Anita Riding Academy 27½ West Huntington Drive Arcadia English or Western Special attention given to teach- ing children Arcadia 2920 W. J. Osterhout, Prop. Telephone Rent Paid? DISCOUNT IF PAID BY 20th Office Hours: 8 a.m. to 5 p.m. Painters—Decorators Geo. E. Hapgood Painting, Decorating Paperhanging Spray Painting Tel. NI. 1549 Pasadena, Calif. 863 N. E. Molino Funeral Directors GRANT Funeral Parlors 201 W. Sierra Madre Blvd. Telephone 93 Authorized Norge Sales and Service Ranges and Appliances Air Conditioning M. L. BOWMAN 12-14 NORTH BALDWIN — PHONE 348-2
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SIERRA MADRE NEWS
Sierra Madre, California
Established October 2, 1906

Published Every Friday
L. R. GOSHORN
Editor and Publisher

TELEPHONE 48
9 Kersting Court

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Member National Editorial Ass'n

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Therefore, to him that knoweth to do good, and doeth it not, to him it is sin.—James iv.17.

Every duty we omit obscures some truth we should have known.—John Ruskin.

STILL GOING UP

The nation's employers, who during 1937 paid an estimated \$900,000,000 in pay roll taxes, began paying an increased rate— from 2 per cent to 3 per cent— this week.

Thus, during 1938, the pay roll tax will take approximately \$1,350,000,000 from the business till, Social Security Board officials estimate.

In three states, California, Rhode Island and New Jersey, where the employees also pay part of this tax, which goes into the unemployment insurance fund, the employee tax is also increased.

The tax for unemployment insurance is apart from the old age benefits tax of the Social Security Act, also levied on the employer and employee alike. This tax remains at 1 per cent, paid by both employer and employee, until 1939. It will then be graduated until it reaches 3 per cent in 1949.

BUSY OLD DAME

The U.S. Navy has been engaged in "security program" maneuvers off the Southern California coast during the past fortnight.

Because the maneuvers were held in considerable secrecy, and because they came at a time when there was a degree of tension between the United States and Japan, Dame Rumor tried to take the stage.

On such occasions she often wins a hearing, not because we believe her deceptive tongue but because her stories are exciting and melodramatic. And the human make-up has a weakness for the adventurous and the unexpected. That's what canny Dame Rumor thrives on!

Scanning the recent news despatches dealing with the Navy's secret maneuvers, we believe reporters have, for the most part, done a highly commendable job in spiking that lady's tongue. Whenever they spotted one of Dame Rumor's tall tales—the appearance of an alleged submarine flotilla, for example—they took pains to make clear it was rumor. And when it was authoritatively denied at once, the public was immediately informed of this denial.

As long as America continues to enjoy the most reliable, unbiased news reporting in the world—as she does today—old Dame Rumor is apt to find her saucy tongue clamped in a tough, double-edged bit whenever she attempts to speak for the truth!

BUDDING YOUNGSTER

Far from its dotage, California is still a lustily growing state!

According to the most recent population surveys, the time is still in the future when California will have to don long pants—figuratively speaking—and settle back to reminiscence upon the good old days when it was a budding youngster. California shows no signs of having reached full growth by any means.

The population of the state in 1928 was estimated to be 4,556,000. Two years later the Federal Census placed the figure officially at 5,677,000. But on the basis of the most recent survey, California's population by 1940 will have climbed to seven million.

Motorists returning from the East, report that the westward tide to California continues to sweep through the highways. Though some are dust-bowl refugees, many are prosperous, well-to-do families responding to the magic of the letters that spell California.

While some states have reached the advance stage of declining population, this one is still the budding youngster! It probably always will be, as long as people remain convinced—as we are—that it's good to live in California!

The.... Watch Tower

By Perley Poore Sheehan

LADY wrote: "During my childhood I lived near a church with a lych gate; and when I overstayed by play-time and dusk caught me out of doors, the lych gate was a haven of refuge to me. . . . To me it always represented the shadow of His wings. I had a feeling of absolute security and protection there, even in the darkest surroundings. . . . I was terribly afraid of the dark, except when under that enchanted roof. I never lost the sense of security in that place; whereas out from under it, anything might happen."

ANOTHER wrote in, with an equal generosity and charm, to tell us of an old church she knew that had a lych gate. Long ago. That was when she was a child—when her father was a rector, and she used to sleep through his sermons—in one of those old high pews with doors that locked. St. Mary's was the name of the church; at Newton Lower Falls, just a village then, on the beautiful Charles river, not far from Boston. Long ago, for our correspondent gaily confesses to 77 now. And guess what she put at the head of her page. "Holiday times are lovely," she said. "I had to write."

IT SEEMS wrong, somehow, that we can't print more of—or out of—the letters that come to us now and then. For it does seem as if the world—and even Sierra Madre—would be better for them. You know: things people ordinarily seem afraid to talk about. Except in poetry. Or in the authentic poetic mood. Which is, well, what Elizabeth Barrett Browning expressed in her "Earth's crammed with heaven, and every common bush afire with God." Literally. Every common bush meaning yourself and your neighbor.

OR SHALL we say, in the authentic Mystical mood?— we have to overcome a certain fear of our own whenever we use that word: Mystical. But a friend brought us a copy of *The Living Church* of the other day, and in it there was one of the best articles on "Mystics" we've ever seen anywhere. Written by the Rev. Frederick Ward Kates. And quoting him we'll feel safer. "Mystics," he says, "really aren't of necessity strange, curious, unbalanced folk; they are simply persons who are concerned, above all else, with what is divine in life. They are beset with the realization of 'what an astounding thing it is, merely to live.'"

AND since we've let others already write so much of this column, let's quote some more. The mystic, the Rev. Mr. Kates goes on to say, "is entranced by the simple, magic mysteries of ordinary, everyday life—the sort of life we know. . . . God's voice to him is 'wind among still woods.' . . . He is as a child who resigns himself to the guidance of an unseen hand, the hand of one walking by his side." And he himself quotes:

Speak to him, thou, for he heareth,
And spirit with spirit can meet—
Closer is he than breathing,
And nearer than hands and feet.

ANYWAY, this is the essence—you could almost say, the floral essence—of what so many folks write and say and do in this present day of our everlasting Genesis. "And the Lord God planted a garden. . . . Who else than His messengers are they that now bring in those things that make our St. Francis garden—rocks, trees, flowers, fountains, rich earth, rich co-operation? If not His messengers, then the Most High Himself. Mr. Kates also quotes that old German mystic, Jacob Boehme—whom Mme. Blavatsky also used to quote so often: "Open your eyes, and the whole world is full of God."

OF SUCH, we fondly hold, are the New Franciscans. This is a salutation to them at the beginning of another year. In his magnificent *Life of St. Francis* Sabatier recounts that anecdote from the early chronicles about how, when the saint was very sick and longing for a little music to ease his pain, an invisible angel came "to give him such a concert as is never heard on earth. Francis, hearing it, lost all bodily feeling; and at one moment the melody was so sweet and penetrating that if the angel had given one more stroke of the bow, the sick man's soul would have left his body." So may it be with any New Franciscan that falls ill this year. So may it be—as it shall be, sooner or later—with all of us, saint and sinner alike.



To secure the true riches of life we must live deeply.

EXPERIENCE CHARTS SHOALS FOR THE COMING YEAR

By Ralph H. Taylor
(Executive Secretary, Agricultural Council of California)

THE New Year, 1938—what does it portend? For every Californian—and every man, woman and child—whether in America, in war-torn China, or in ships that toss on the seven seas—the gods of destiny weave a separate pattern.

No soothsayer can read the stars with accuracy for any member of the human race; the year 1937 is a well-thumbed book whose pages we have read and turned, but the year 1938 is a new mystery we must live to understand.

If you gauge the future by an intelligent study of the past, however, there are certain clues that are clearly defined—shoals that have been charted; trial-and-error lessons, painfully learned, but invaluable (if remembered) in averting minor tragedies in the year we are now in.

Here are just a few of the lessons of 1937 that should be written on your calendar as we go forward in 1938:

Stocks that go up invariably come down. Ask the man who owns some.

Freezes don't necessarily mean losses. Check with the citrus industry! By splendid cooperation between growers and government agencies, frozen fruit was carefully eliminated; buyer confidence was maintained. And total returns (to California growers) exceeded those of 1936.

Strikes, like wars, bring no victories. Both sides, in the end, pay heavy toll for crass stupidity. Ask any striker—when the representative of the union isn't within hearing distance. Ask any employer—when he's checking his balance sheet!

The shell-pocked Road to Glory of modern warfare is a blind street, ending in the funeral pyre or the cemetery. Ask the youth of China and Japan, of Spain and Italy and Ethiopia.

Wages, artificially boosted beyond the capacity of the employer to pay, are a snare and a de-

lusion. Take a poll of America's jobless steel workers, its coal miners—the men in the auto factories, now working three days a week, if at all. Ask the unemployed railroad worker, or the distracted railroad executive, now seeking freight rate increases to pay wage increases. Ask the farmer who must pick up the load if freight rates are upped!

Borrowing money to buy back prosperity, when carried to excess, means a terrific mortgage on every taxpayer's income. Check your tax bills!

National deficits—when they cross the danger line—must be written off by Tom, Dick and Harry in devaluated currency. Ask the housewife, perturbed by the high cost of living and the sudden realization that her dollar won't buy a dollar's worth at the corner grocery!

Recessions and depressions—spelled differently—mean the same thing, financially, ask your merchant!

There are many other lessons to be learned from 1937 and other years gone by.

The test of democracy, for example, is the ability—or inability—of a people to work out its own destiny; to govern itself intelligently; to slow up when the road signs read: "Danger ahead!" to recognize that a successful society, like a successful marriage, must be a give-and-take proposition; to be ever mindful of the fact that there is no substitute for individual enterprise and initiative; to appreciate that public debt, like private debt, is a serious responsibility.

California, during 1938, will go to the polls to pass on many measures—good, bad and indifferent. And how California voters vote will have an important bearing on how they prosper or suffer, not only in 1938, but in the years to come. How America votes in the next few years—and how it acts in its individual exercise of the rights of citizenship—may determine whether America shall remain a democracy. What does 1938 portend? You and your neighbors may determine it!



The New Year finds old King Cotton spreading his domain westward from Dixie. Today California can rightfully call itself a cotton state! Picking is under way now in the huge acreages of the San Joaquin Valley, with 30,000 to 40,000 harvesters at work. Dixie's sceptre is further challenged by the fact that, except for Mississippi Delta cotton, California's product is superior to that grown in the South! Since 1932 there's been "white gold" rush through Central California which has tripled acreages, and even transformed oil producing communities into new agricultural centers. In the five months from March to July last, the value of cotton exports from the Los Angeles-Long Beach harbor reached nearly twenty-three million dollars, surpassing that of oil shipments which as 19 million. That indicates the extent of King Cotton's domain here. "White gold" gives further proof of the rich diversity of California's resources!

Howard Scott, Technocrat, in his Los Angeles speech made it perfectly clear just what Technocracy is . . . or did he. He said: "Technocracy isn't like the Epic or the Townsend movements. It's absolutely non-emotional, non-political, non-economic and non-analytic else. It's just Technocracy."

W. R. Lawson, State Director of the WPA is alarmed over the growing number of white collar men who must be given employment. "We must find new projects, especially for white collar workers whose number on relief is increasing," he says. In San Francisco alone, we have 6,000 in that classification, as compared with 8,000 in other kinds of work.

Automobile driving licenses expiring during the month of January will be extended automatically for a period of 30 days following the date of expiration, according to announcement made today by the Department of Motor Vehicles. The extension is provided in order to permit the department to speed up work of the license plate renewal period which closes February 4.

The officials of Alcatraz prison are notoriously strict about letting their charges communicate with the outside world, but one prisoner recently managed to release a wisecrack. Taking advantage of his enforced leisure to improve his mind he is studying Spanish. Recently he received a lesson in which he was required to translate into Spanish the sentence: "When a lawyer is good he works hard." The prisoner translated this properly and then added, also in Spanish: "But when a lawyer is bad his client works hard."

Claims filed by California counties for aid to the aged, needy children and the blind had been estimated at an expenditure of \$11,616,591.93 for the quarter October 1—December 31, 1937. Of this amount the federal government advanced \$4,723,631.66, the state \$3,594,870.11 and the counties assuming \$3,298,090.13.

Local area avocado growers last week re-elected James D. Hoffman of Pasadena to represent them on the directorate of the Calavo Growers of California during 1938, at their annual district meeting. The district includes all the county west from Sierra Madre and Montebello.

National avocado consumption will be stimulated and much of the present slack in buying power is expected to be counteracted by an intensive national advertising program, which is scheduled to open soon in many of the large markets of the country.

Gaddin' Around with BILL PEET

THE lady with a fur coat over her arm stepped daintily off the "Chief" to the Santa Fe station platform in Pasadena and inhaled a deep breath as the warm afternoon sun beat down. "Welcome to California!" said the man who met her as he doffed his hat and bestowed a kiss. "And to think that when I left Chicago it was snowing, the wind blowing a gale and it was terribly cold!" she replied talking rapidly. "Oh! what a transformation, what a delightful change—the sun and those flowers—I feel as if I was in another world. I can hardly believe my eyes. . . . Look at the flowers growing here right at the railroad station, and I love my flowers out of doors and not in a hot house."

I actually overheard this conversation one day last week. I never saw the lady before, probably never will again, but one could tell by the way her eyes sparkled that she was crazy about flowers. And what she had said about the Santa Fe station is true. . . . Funny I had never noticed the beds of flowers about the quaint old station that must have been there for 10, these many years. Somebody had done plenty of work and the flowers showed that they had been properly cared for.

How attractive those flowers make that little old station building. I was told that one of the railroad employees spends his own time tending the flowers, watering them and replacing them with seasonal varieties.

Judging by her conversation the lady whom I mentioned had come to California for the first time, and first impressions are usually the most lasting. It is so easy to raise flowers here that I am surprised more people do not go in for gardening even in a small way. But many do not, unfortunately.

Honolulu is looking forward to January 9 to 11 when four of Uncle Sams cruisers slip into Pearl Harbor, or anchor just outside. The arrival of warships in Hawaii calls for a dollop of the city. Entertainment are officers and men means good business for the small shops, hotels and cafes. These sea fighters are the heavy cruiser Louisville from San Pedro and the light cruisers Trenton, Memphis and Milwaukee from San Diego. The big ships sailed Monday for a 20,000 mile high speed circuit of the South Pacific, going direct to Australia where they are to take part in the Commonwealth's sequentennial at Sydney. En route and homeward bound the cruisers will visit Hawaii, Pago Pago, American Samoa, Auckland, New Zealand, Papeete, Tahiti and are due to reach the San Pedro, San Diego area March 8. . . . It is a good will cruise.

TOWN PICKUPS

Holiday business in Sierra Madre was of greater volume than last year for most merchants, not as good to a few crying the blues. . . . And were you not proud of Sierra Madre's "Girl of the Golden West" float? Strangers in Pasadena who were within ear shot of me during the parade thought it was a beauty.

Stub Allison, California's grid coach had the Alabama "Crimson Tide" figured perfectly. A six man line defense stopped end runs and off tackle plunges while the five man backfield defense smeared up forward passes. . . . And they told me that only dynamite could uproot the goal posts in the Rose Bowl. . . . The most beautiful display of outdoor flowers in this part of the state is right at our back door. The infield at Santa Anita race track.

It's worth the trip just to see these marvelous yellow, blue and white blooms. Ray Hudson, driver of Sierra Madre's float, was given only a small peek hole, but made the grade and deserves congratulations. Pat West was the most surprised man in town when every one of the Hollywood celebrities he advertised appeared for the float benefit show last week. . . . Artist Alfred Dewey always swears he will never design another Sierra Madre float, and he always changes his mind. This year the float won a prize. Alfred should be happy.

ADIOS.

Dodge The Penalty; Get Your Car License Now

According to official figures there are more than two and a half million motor-vehicle owners in California. The law requires that these machines must be registered before midnight February 4. The 1938 plates are black on yellow and a heavy penalty will be slapped on delinquents.

The process of registration is simple enough. Car owners have by this time their postcard notification, indicating the amount of tax. This is to be presented at the nearest registration bureau—which in our case happens to be in Pasadena; take along your registration certificate for 1937 with your card, pay the amount and eventually the new plates will arrive by mail. You can, of course, avail yourself of the splendid service rendered by one or two local dealers who will secure your plates for you.

How Liveable Gardens Are Made

Authority Tells Value Of Potted Plants, Traveler Of European Plantings

That the front yard is a community affair, and the backyard one's private idea of beauty, was the theme of a talk by John Cochran, Southland garden authority at a supper meeting held Sunday night at Wistaria Vine Gardens.

More than 75 guests turned out to learn about liveable gardens, and of European plantings, as delineated by Mrs. Robert de Wright.

Mr. Cochran characterized the Sierra Madre group as "a clearing house for things to do in beautifying Southern California." He cautioned those present against working too hard, but instead advised them to give advice for others to follow, and to act as an administrative body.

"When the eye is looking for beauty, it never snoops," he told his audience, "so don't have hedges in your front yards. A barrier will send glances up into the trees, so that they miss the beauty on the ground."

Mrs. de Wright told of massed effects of color obtained in European show places, through the use of potted plants. She pointed out that the poorest Mexican peon has cans of growing, blooming geraniums and other bits of brightness. Because through the use of pots, gardens can be kept at their best the year around, she advised their adoption in quantity.

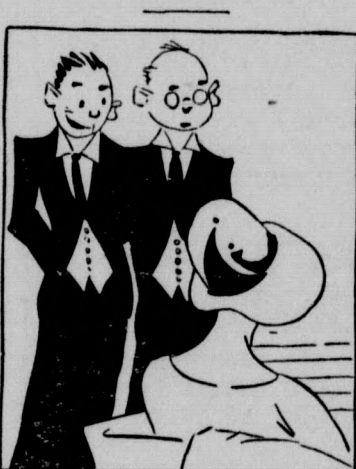
Perley Poore Sheehan acted as toastmaster for the evening, advising all gardeners to live next door to a vacant lot, "so that the overflow may have a place to go—and the compost hole will not have to be on one's own property."

INCOME TAX FORMS RECEIVED HERE

Income tax forms for the calendar year 1937 were released on Wednesday. All income tax blanks will be available at the office of Collector Rogan, 939 South Broadway, Los Angeles, and ten branch offices.

All single persons whose net income in 1937 was \$1,000 or more, and all married couples whose net income in 1937 was \$2,500 or more are required by law to file a tax return on or before March 15, 1938. Every person whose gross income was \$5,000 or more must file a return regardless of the amount of net income. Failure to receive a form through the mail does not relieve a taxpayer from filing a return.

THE SIGNAL



"The hostess said the affair was to be strictly informal."
"That makes the girls dress up all right all right."



Supremacy of the Constitution

What is "the supreme law of the land" and how is it construed?

Article VI provides that "this Constitution and the laws of the United States which shall be made in pursuance thereof . . . shall be the supreme law of the land. . . ."

Article III provides that "the judicial power of the United States shall be vested in one Supreme Court and in such inferior courts as the Congress may from time to time ordain and establish," and further that "the judicial power shall extend to all cases in law and equity arising under this Constitution, the laws of the United States and treaties made. . . ."

In exercising this judicial power the Supreme Court necessarily must sustain the Constitution as "the supreme law" and accordingly must find any legislation that conflicts with it unconstitutional. No other interpretation is possible.

That this was the intention of the framers is shown by outstanding members of the Constitutional Convention who declared for judicial control, and by statements of advocates of the Constitution while its

BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated . . .

Mrs. D. Gomes	Jan. 8
Mrs. L. W. Ingersoll	Jan. 8
R. R. Hartman, Jr.	Jan. 8
Mrs. H. N. Tally	Jan. 9
Barbara Gerschler	Jan. 9
Malcolm M. Davis	Jan. 10
Tom Tyler	Jan. 10
E. E. Pulling	Jan. 10
David Groth	Jan. 10
Donald F. Shapiro	Jan. 11
Jack Paschall	Jan. 11
Mrs. F. P. Conard	Jan. 12
Howard C. Lieben	Jan. 13
Roxanna Martin	Jan. 13
Dorothy Wernicke	Jan. 13
Wilbur Anderson	Jan. 14
John Henderson	Jan. 14

ALMANAC



"To scare a bird is not the way to catch it."

- JANUARY
- 1—John D. Rockefeller gives \$100,000 to Columbia University, 1900.
 - 2—The Astor Library is opened in New York, 1854.
 - 10—Pemberton Cotton Mill, Lawrence, Mass., collapses and burns, 1850.
 - 11—Francis Scott Key, author of "The Star Spangled Banner," dies, 1843.
 - 12—Francis Lieke car first used in the wreck of the ship *Aryadne*, 1850.
 - 13—English colonists arrived at Charleston, S. C., to settle Georgia, 1733.
 - 14—Congress orders British union flag replaced by 13 stars in American flag, 1777.



Luxury's Lap

The luxuries of yesterday are common possessions of today. Witness the radio, electric refrigerator and other home appliances. Now it is the turn of the vacuum cleaner and washing machine, and other things electric.

The ads in this newspaper, by popularizing these articles, have widened the demand for them, paved the way for large-scale production and have thereby brought down manufacturing costs to a point where the price has enabled more families here to afford them.

Our ad pages offer one way in which advertisers can help lift the level of living to luxury's lap.

Editorial by Andy

Copyright 1937 by Max Bernes



Supremacy of the Constitution

ratification was being considered by the people.

This power and duty of the Supreme Court also was made plain by the first Congress under the Constitution which had to provide im-



diately, and did so provide by the Judiciary Act of 1789, for the organization of Federal courts and appellate jurisdiction of the Supreme Court.

Instead of it being a judicial usurpation for the Supreme Court to exercise this power it would be an abdication of power and a neglect of duty for the Court to fail to do so.

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"Back to College"
with all the answers

WATER WOVEN SOCKS

TOM TYLER
MENS SHOP
Tel. 39

ORLINE BURROW PLAYS IN L. A. CONCERT

Orline Burrow, talented and brilliant Sierra Madre violinist, will appear in recital with Katherine Hamman, soprano, at the studio of Bertha Vaughn, 3839 Wilshire Blvd., Los Angeles, Monday, January 10 at 8:30 p.m.

WISTARIA VINE GARDENS Tea Room

at Carter and Hermosa

Cuisine Under Mrs. Erma Perry, well-known caterer of Pasadena

Tourists Breakfast, 11 a.m.

Lunches, Dinners, 65c to \$1.50

Bring Grandson To Make Two Homes Here Happy

Mr. and Mrs. J. O. Smith of 609 West Sierra Madre Blvd., are receiving with open arms today, their son and wife and baby, Rev. and Mrs. Graeme Smith and baby son, Bruce Roberts, who arrived this morning on the Southern Pacific from their home in Deerfield, New Jersey. Rev. Mr. Smith is the pastor of the First Presbyterian Church, a historic church, 150 years old, of Deerfield. Mrs. Smith is the former Margaret Moore, daughter of the F. D. R. Moores of 689 West Sierra Madre Blvd.

They intend to stay about five weeks with the fond grandparents, who fortunately live near enough to each other to see a whole lot of that precious baby.

Standard Gasoline Unsurpassed

More Motorists on the Pacific Coast use Standard Gasoline than any other gasoline.



Standard Service Station

J. Milton Steinberger

Phone 2971

115 W Sierra Madre Blvd.

ATLAS TIRES

Complete Lubrication Service

First Federal Savings and Loan Association Of Pasadena

Certified Balance Sheet, December 31st, 1937

ASSETS

Mortgage Loans (418 loans, Average \$4100.67)	\$1,714,082.91
Accrued Interest	8,950.01
Share Loans	3,350.00
Real Estate	8,577.72
Cash on Hand (Not Allocated)	\$ 55,643.74
Cash (Allocated for Loans in Process)	52,244.58
Government Bonds	5,597.27
Federal Home Loan Bank Stock	40,500.00
Dividends and Bonuses Receivable	399.41
Advances to Borrowers	1,259.15
Furniture, Fixtures and Equipment	2,954.64
Less Reserve for Depreciation	337.90
Prepaid Insurance and Expenses	920.97
	\$1,894,142.50

LIABILITIES

Shareholder's Interest:	
(632 Investors Who Constitute the Association)	
Savings Shares	\$238,963.63
Investment Shares	220,700.00
	\$ 459,663.63
U. S. Treasury and HOLC Shares	820,000.00
Advances from Federal Home Loan Bank	471,751.90
A sufficient portion of this line of credit is always kept available and unused to meet reasonable repurchase demands of local investors.	
Accounts Payable	1,304.59
Dividends Payable Dec. 31st, 1937	24,382.76
At the rate of 4% per annum.	
Loans in Process	52,244.58
Funds of borrowers not disbursed.	
FHA Reserves (Title 2)	494.96
Unapplied Mortgage Credits	486.90
Reserves for:	
Accrued Interest	8,950.01
Loan Fees Deferred	28,122.79
Income from loans not yet used for expenses or dividends.	
Federal Insurance Reserve	4,741.77
In addition to premium paid to insure accounts.	
Contingent Reserve	3,841.82
	45,656.39
Undivided Profits:	
Shareholders' Bonus	422.97
Undistributed Net Income	\$ 17,733.82
	\$ 18,156.79
	\$1,894,142.50

Safety of your INVESTMENT Insured up to \$5000

We Invite Investigation for Your January Investment

The officers and directors are Pasadena business men who will be glad to explain how to invest, save or borrow with confidence in an insured association as is the First Federal of Pasadena.

AUDITOR'S CERTIFICATE

I have audited the accounts of the First Federal Savings and Loan Association of Pasadena and hereby certify that, in my opinion, the above balance sheet correctly reflects the financial condition of the Association as of December 31, 1937.
Pacific Southwest Building GEORGE H. WOOD,
Pasadena, California. CERTIFIED PUBLIC ACCOUNTANT.

First Federal
SAVINGS & LOAN ASSOCIATION
Of Pasadena

348 EAST GREEN STREET

Colorado 6107

'Round The Town

Continued from Page One

their monthly trek to Los Gatos, visiting friends, Mr. and Mrs. E. P. Whitman.

Mr. and Mrs. W. L. Hibbs of 249 Ramona avenue, spent a very pleasant Sunday as dinner guests of Mr. and Mrs. Orville Duval at their Los Angeles home.

Mr. and Mrs. R. S. Corlett of 65 East Mira Monte avenue enjoyed a delightful evening at dinner at Wistaria Vine Gardens on New Year's night. Mrs. Corlett has recovered from her severe illness, and is able to be around again to the great joy of her many friends.

Mr. and Mrs. Harry Bowling of Pasadena entertained a group of friends at Wistaria Vine Gardens on New Year's night, greatly enjoying the congenial atmosphere and delectable viands.

Dr. and Mrs. C. L. T. Herbert and Mr. Fred Krinke, the former an inveterate football fan, attended the Rose Bowl football game on New Year's Day.

Dr. L. M. Evans, Mr. and Mrs. Frank Spencer and Dr. and Mrs. Sullivan were on the roster of those present at the long-anticipated game at the Rose Bowl.

Mrs. Mary Collins and her grandson, Charles Collins, III, who have been visiting, Mrs. Julia Shannon of 124 E. Alegria avenue during the holidays, left Wednesday for the north. Mrs. Collins to her home in Santa Barbara, and Charles to resume his studies at Santa Clara.

Mr. and Mrs. Thomas Campbell of Eagle Rock were in town this week visiting friends.

Mrs. N. B. Cosper of W. Sierra Madre Blvd., left Thursday for Vallejo to visit her son, Jack Cosper, for about a month.

Dr. W. H. Hannaford has just returned from a two-week's visit with his daughter and her husband, Mr. and Mrs. L. S. Weed of Cochella. He says their lovely ranch, newly-acquired is a most interesting place.

Mr. and Mrs. Otto Samke of W. Grand View avenue spent their Xmas holidays and New Year's Day also with Mr. and Mrs. F. Daniel of Los Angeles.

Interesting Sunday guests entertained at the home of Mr. and Mrs. W. S. Hull of 540 W. Montecito avenue were Miss Jane Hall, author, and Mr. Jon Whitcomb, commercial illustrator and artist, of New York City, and now of Hollywood, the latter a nephew of the Hulls.

Col. and Mrs. David Reeves of Vista Circle Drive were holiday hosts to Mr. and Mrs. A. Wallace of Eureka. Thursday Mrs. Reeves entertained her bridge club with a lovely luncheon at her attractive home.

Mr. and Mrs. J. M. Gully of West Hollywood were visiting friends in Sierra Madre on Tuesday.

Mrs. V. P. Coyle of New York State has come to our town to live, taking one of Miss Graham's houses at 472 Grove street.

Mrs. Bertha Gantzel is entertaining the Thimble Club today (Friday) at her home, 541 Oak Trail.

James D. Wise, exercise boy with Meadowbrook stables, and Mrs. Wise have rented a cottage at 606 Woodland Drive.

Mr. and Mrs. B. Roberts and Mr. and Mrs. C. Lane arrived on Sunday from the north and have rented a flat at 586 Woodland drive. Mr. Roberts and Mr. Lane are exercise boys for the Milo Shields stables.

Mrs. Waverly Pratt filled an artistic role in Los Angeles, as the Queen in a spectacular production of the Christmas pageant, "The Quest" given at the First Methodist Church.

Mrs. Mae Moyer Barlow and mother, Mrs. Emily Moyer, of 52 East Highland avenue, left Wednesday to make their home in Los Angeles. They plan to rent their Sierra Madre property for the winter.

Miss Bertha Kirchner, 74 Vista Circle Drive, attended the Rose Tournament parade and Rose Bowl game with W. S. Kirchner and family, Misses Katherine and Marie Gillette, Bert Brown and Lee Smith, houseguests from Long Beach who spent the holidays with her.

Just Arrived in "Ourville"

at the Little Shop in the Village

"THE GREAT AMERICAN FAMILY"

Lee Shippey's latest 1st Edition Autographed

also

a limited number of the first edition autographed "THE GIRL WHO WANTED EXPERIENCE"

THE RIKEMAN'S
in Sierra Madre
at 19 Kersting Court

"STAND IN" COMING TO MONROVIA THEATRE

The big laugh picture, "Stand In," with Leslie Howard and Joan Blondell, opens Sunday for a three-day run at the Monrovia Theatre which attracts many movie fans from Sierra Madre. The other film is "Border Cafe."

According to house manager Woolfson the prize attraction of the season is to be presented Wednesday, for a three day stretch. It is "Nothing Sacred" with Fredric March and charming Carole Lombard. The Monrovia Theatre management reported exceptionally good business over the two holidays.

days with her. Sunday the house party hiked to Fern Lodge.

Miss A. Rainey is entertaining Mrs. Abraham Parry, Mrs. Myrtle Sanders and Mrs. G. W. P. Money at luncheon today at the Wistaria Vine Gardens.

Mrs. James Scott was hostess to nine luncheon guests Tuesday afternoon at Wistaria Vine Gardens.

Science says: Penney's OK WHITE GOODS

Penney's White Goods Prices Fall to New Lows! But—Penney's quality standards haven't been lowered one jot. Our laboratory says "QUALITY O. K." on every one of these bargains. Shop at Penney's NOW. . . See how lower prices and higher quality make money go further!

Men's COVERT SHIRTS



49c

Durable grey covert work shirts that won't shrink! Triple sewn seams, two pockets.

DRESS SOCKS

Double Soles! 17c

Good looking, durable rayon socks! Smart colors and fancy patterns that men prefer!

MEN'S SOCKS



10c PR.

Medium weight cotton, plain colors. Reinforced toes and heels for extra long wear!



Handkerchiefs

For Men! 3 for 10c

Unusual values at this amazing price! Sturdy white cotton handkerchiefs—17 x 17 inch.

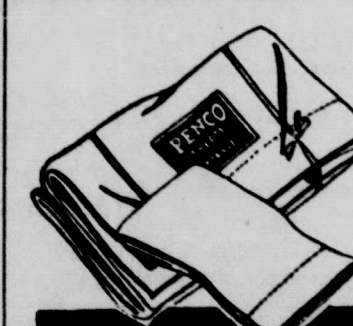


DRESS SHIRTS

Popular New Patterns! 57c

Smartly styled, bargain priced! Sturdy fabrics in roomy sizes. Fast colors. Non-wilt collars!

Our Top Quality—Low Priced for January!



PENCOS

42"x 36" cases were 29c	Now	25c
63"x 99" sheets were 1.15	Now	1.00
72"x 99" sheets were 1.23	Now	1.10
81"x 99" sheets were 1.29	Now	1.15
81"x 108" sheets were 1.39	Now	1.25

J. C. PENNEY CO. Inc.
MONROVIA, CALIFORNIA

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY

38 WEST SIERRA MADRE BLVD. PHONE 97

Boneless Veal 30c Boneless Pork 28c

Roast lb. 30c Legs lb. 28c

WILSON CERTIFIED HAMS 26c

whole or half pound 26c

WILSON TENDER MADE HAM 34c

pound 34c

Wilson's Philadelphia Style 25c

SCRAPPLE pound 25c

Home Made 30c Laurel Leaf Pure 14c

SAUSAGE, lb. 30c LARD 14c

SWIFT'S DIXIE BACON 25c

(1 1/2 pound pieces) pound 25c

VEAL, BEEF AND PORK 25c

fresh ground for loaf pound 25c

BACON—Wilson Korn King 34c

Swift's Oriole pound 34c

LOOK FOR THE NATION WIDE LABEL

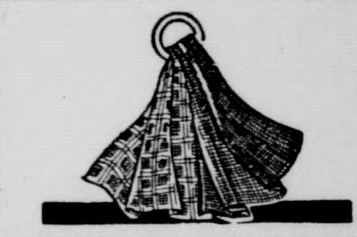
New Low Prices!

63"x99" sheets were 87c	Now 75c
72"x99" sheets were 89c	Now 77c
81"x99" sheets were 93c	Now 79c
81"x108" sheets were 1.10	Now 94c
42"x36" cases were 23c	Now 19c
81" bleached sheeting was 36c	Yd. Now 29c yd.
81" unbleached sheeting was 33c	Yd. Now 28c yd.
42" pillow tubing	was 23c Yd. Now 19c Yd.

Bedspreads

1.00

For attractiveness, practical economy, here's your buy! Rayon and cotton. Convenient size. 80"x105".



MARQUISSETTES

5c

See these 1 to 10 yard lengths—they're extraordinary buys! Plains, dots, clipped figures.

Terry Towels

Extra Large Size!

25c

One of the best values in towels obtainable today! Firm, double loop weave with extra absorbency in every inch. Solid colors, checks or stripes.



PLAID PAIRS

January Priced!

Size 70"x80" \$1.08

Blankets you'll use all the time. Nappy and warm—serviceable! In pastels, with striped borders and stitched ends.

Penney's ARBOR CRETONNES

10c

WERE 11c YD.

Colorful, new patterns—large and small! See them today!

Flour SACKS

Bleached and Washed!

Household Necessity! 8c

Lay in a supply now! Unopened sacks; bleached white! They're perfect for towels and dusting cloths—get a good supply!

TOWELING

5 YDS. 32c

Part linen with colored stripe borders! Make your own towels and save! Unbleached, 17" wide.

DIAPERS

27 by 27-inch Size!

6 49c

Good quality Birdseye weave diapers. Soft—absorbent! Neat narrow hems. Convenient 27 by 27 inch size. Stock up now—count your savings!

MONROVIA THEATRE

Starts
Sunday

Sun., Mon., Tues.

Leslie
Howard

Joan
Blondell

in

Big Laff Picture

'Stand-In'

also

'BORDER CAFE'

STARTING
WED., JAN. 12

Fredric
March

Carole
Lombard

in

'Nothing
Sacred'

E. K. Wood Lumber Co.

Successor to

SIERRA MADRE LUMBER CO.

Extends sincere thanks to the patrons
of Sierra Madre and assures the same
courteous treatment at all times.

38 East Montecito Ave. Telephone 23

"SUBMARINE D-1" COMES TO LYRIC THEATRE

The Lyric theatre in Monrovia beginning to-night is showing for the first time in this area "Submarine D-1," the picture that caused so much favorable comment throughout the country, featuring Pat O'Brien, George Brent and Doris Weston. The accompanying feature shows Rosalind Russell at her best in "Live, Love and Learn." Robert Montgomery is her leading man, and the film teems with pathos, glamour and humor.

LYRIC

Phone 90

— MONROVIA —

Foothill Boulevard

STARTING FRIDAY

"Submarine D-1"

—with—

Pat O'Brien

Geo. Brent, Doris Weston

—and—

Robert Montgomery

Rosalind Russell

—in—

"Live, Love and Learn"



GET IN ON AMERICA'S
FASTEST GROWING HOBBY

SNAPSHOTS AT NIGHT

THERE'S no place like home for snapshots—especially at night. And thanks to fast Kodak "SS" film, after dark pictures are as easy to get as regular snapshots. Simply load your present camera with it, use a couple of Photoflood lamps in reflectors, then shoot away. Everyone finds this new hobby fascinating. Try it yourself. We have the film, lamps, and free instruction booklet ready for you here.

HARTMAN'S PHARMACY

Telephone Sierra Madre 25

«SAVE with SAFETY»
at your Rexall DRUG STORE

An Unusual Meeting Of Priscilla Club Next Thursday

Members of the Modern Priscillas and their husbands are to be entertained at the home of Col. and Mrs. H. B. Hersey of 575 North Hermosa avenue on Thursday evening, January 13th. This is an unusual departure from the regular meetings at which the feminine contingent is wont to hold forth. Naturally, everyone is looking forward to a pleasant evening.

LOCAL BOY SCOUTS ON WONDERFUL TRIP

A grand Christmas trip was accorded the boys of Sierra Madre Boy Scouts Troop No. 2 sponsored by St. Rita's Church, in the expedition they made to Camp Mustang, Andre's Canyon, near Palm Springs, during Christmas week, under the guardianship of John T. Smurda, committeeman of this troop. About 250 boys of the San Gabriel-Pasadena district were in evidence with four of our boys present. They were Jack Colligan, Jerome Thill, Robert Newbery and John Joseph Smurda.

"STAGE DOOR" COMES TO ARCADIA THEATRE

Little Jane Withers, regarded as Shirley Temple's only rival, opens a three-day run at the Arcadia theatre tonight, starring in "45 Fathers," with Thomas Beck, Louise Henry and the Hartmans, ventriloquists. The companion piece is "Stage Door." Katherine Hepburn plays the lead and is supported by Adolphe Menjou and Gail Patrick.

The program Sunday through Tuesday is "Fit for a King" with Joe E. Brown and it is a real comedy. This is followed by "Angel," sparkling with gay romance and humor and featuring Marlene Dietrich with Herbert Marshall.

SWARTHOUT

86 W. Colorado, Pasadena

Established 36 Years

CARPETS

Fine Custom Furniture
UPHOLSTERING

Budget Terms

Antiques authentically
copied

Free Estimates TE 0372

PARKING IN REAR

WASHINGTON THEATRE

Washington at Lake
PASADENA
Ph. Sterling 0140
Adults 30c Children 10c

January 7, 8
Friday and Saturday
Shirley Temple,
Victor McLaglen, in
'WEE WILLIE WINKLE'
—AND—
'THIS WAY PLEASE'
with Betty Grable, Charley
Rogers, Ned Sparks

January 9, 10, 11, 12, 13
Sun., Mon., Tues., Wed., Thurs

'STAGE DOOR'
Featuring Katherine Hepburn,
Ginger Rogers, Adolphe Menjou
and Gail Patrick

—ALSO—
Bette Davis, Henry Fonda
in
'That Certain Woman'
Irene Dunne, Randolph Scott
in
'High Wide & Handsome'
Lou Ayres, Mary Carlisle
in
'HOLD 'EM NAVY'

WANT ADS WORK WANTED

A-1 Painting, reasonable. Let me figure. F. J. Maxwell, 390 West Highland. —16*a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:1fa

GENERAL Carpenter Work, furniture repairing, saw filing. 262 Santa Anita Court. Phone Pinkerton 1554. 48:a

HELP WANTED

WANTED—Girl or woman, 7 to 11 and 5 to 7. \$12 month. Call 3222. —16*b

For Sale Real Estate

BARGAIN—6 room modern home, Lot 50x190. Fruit trees and nicely landscaped. \$3000 cash. Neale & Russell, 86 W. Sierra Madre Blvd. —16:c

RENTALS

FOR RENT 5 rm. furn. house. Adults. Inquire 390 W. Sierra Madre Blvd. —16:d

FOR SALE MISCELLANEOUS

FOR SALE—Beautiful bedroom set; modernistic dinette set. Phone 1364. —16:i

MALE Bull pups, \$2.00. 181 East Grand View. —16*e

COLORIED fryers, 28c lb. fat hens, 25c lb. Tel. 2631. —16e

DE SOTO 1936 Twodoor Touring Sedan, \$485. Normas Garage. —16:e

LOST & FOUND

FOUND—man's shirt in bundle. Owner may have same by paying for ad. Call News Office. 16:g

ROOMS --- BOARD

FURNISHED room; sleeping porch; kitchen privileges; health zone. 401 N. Auburn. —16*h

ROOMS for rent with or without cooking privileges. Call 1401. —16:h

PLEASANT front room, private entrance; garage. 58 W. Grand View Ave. Tel. 1764. —16*h

NICE front room; twin beds; one or two gentlemen. 49 S. Baldwin. —16*h

FRONT ROOM with bath and cooking privileges or room with board in good home. Reasonable. 30 West Laurel. —16*h

SUNNY master bedroom; furnace heat; use of kitchen; also single room. Call 71 E. Alegria. —16:h

ATTRACTIVE, sunny, newly decorated room. 220 Mariposa. Phone 3. —15:h

MISCELLANEOUS

TYPEWRITERS and Adding Machines bought. Highest prices paid. If you wish to rent, buy,

Repairing : Cleaning Pressing

Bring your garments to us for
overhauling and altering

We Call and Deliver
PHONE 3

Sierra Madre Tailors

CLEANERS & DYERS

14 West Sierra Madre Blvd. — Phone 3

W. E. CRAIG

TONY DELVECCI

Woman's Club

Notes

The Woman's Club program for Wednesday was the meeting of the Garden Section, and trip to Huntington Gardens.

Today at noon the Literary Section meeting under the leadership of May Mason. Bring your lunch, coffee will be served.

At 1:30 p.m., the French Section under Mme. de Beaulieu holds forth.

On Wednesday, January 12th, the regular club meeting will be held. After the business meeting Mrs. May Ba-low will direct the community singing. At 11:30 a soloist from P.J.C. will sing. At 11:45 Mr. Scudder, junior probation officer of Los Angeles county will tell about some of the projects developed by the county in the interest of child welfare.

At 1:30 p.m. John W. Harbison, principal of P.J.C., will discuss modern trends in education.

New Kiwanis Head Names Committees

Walter Mitchell, president of the American Cactus and Succulent Association of America, speaking before the Kiwanis Club at Tuesday's luncheon meeting made an appeal for the conservation and control of the cactus

sell or repair that machine, get our figures. Call Monrovia 1180. 124 S. Myrtle, Monrovia. —16:26i

BUCK SERVICE—5 bucks, purebred Saanen and Nubian. Day or night breeding \$1. Also call for and return. Herman 823 Golden West Ave. (South of Duarte Road, West Arcadia, Phone Arcadia 583). —16*17i

PHOTOGRAPHS

CHILDREN'S PORTRAITS our specialty. Mardell MacDougall, Photographer. 310 South Myrtle Ave., Monrovia. —2:5ph

KODAKS

HOME MOVIE EQUIPMENT

'Everything Photographic'
at
George H. West's

Pasadena

CAMERA MART

One block east of Lake on
Green street.

961 East Green TE 6372

and succulents of America, particularly for the fine varieties of the California deserts.

President Pickett announced the following officers and committeemen as among his assistants for the coming year: Harry Lange, vice-president; R. O. Caulkin, secretary; Art Morse, treasurer; Dr. R. C. Simpson, program chairman; "Bill" Lees, house chairman; and P. R. Penn, publicity chairman.

YOUR CORSET
PROBLEMS SOLVED BY
SPIRELLA
For appointment call or write
MRS. PANSY E. WILLIAMS
2614 Shord St., Alhambra
Phone Atlantic 2-3270

Where's George?



—gone to...
PITZER & WARWICK

"Let me steer you straight," said George. "No stalling, buy at Pitzer & Warwick's Sale of merchandise, and you'll go places." Boy's suits are now reduced to \$16.75.

321 East Colorado St., Pasadena

Inventory

just completed shows a large number
of standard quality items not sold
before Christmas



RCA Radios

Packard-Bell
Radios

Magic Chef Ranges

Electric
Appliances

Bauer Pottery

Gas Room Heaters

Insure a dependable supply of hot
water with a

DAY & NIGHT HEATER

Sold on Convenient Terms

SIERRA MADRE
HARDWARE CO.

Full Gallon PURE
MARTINELLI APPLE CIDER 59c

L. A. Nut
PEANUT BUTTER 1 lb 17c

EVAPORATED MILK
All Pure 3 tall 19c

Sunsweet
PRUNE JUICE 12 oz. 7c

CRISCO
1 pound can 18c 3 lb. can 50c

Large "Budded"
WALNUTS 1 lb 18c

Del Monte
BARTLETT PEARS No. 2 1/2 can 15c

Golden Age MACARONI or
SPAGHETTI 8 oz. pkg. 15c

LIPTON Yellow Label TEA
1/4 pound package 18c 1/2 lb. pkg. 34c

Del Monte—Sliced or Halves
PEACHES—No. 2 1/2 can 15c

Free Delivery
PHONE 38

Cor. Auburn and
Sierra Madre Blvd.

Val Vita 15 oz. 5c

Tomato JUICE can 5c

Challenge 1st quality
BUTTER 1 lb. 38c

Monarch Vac. Can Coffee
1 lb. 25c 3 lbs. 72c

Doumaka
MARSHMALLOWS, lb 12c

Royal GELATINE
any flavor 3 for 14c

Delicious Macaroni and
Spaghetti 1 lb. 9c

FRESH FRUITS & VEGETABLES GARDEN FRESH

LARGE FUERTE
AVOCADOS 2 for 15c

PIPPIN
APPLES 10 lb 25c

RIPE
BANANAS lb 5c

LARGE JUICY
ORANGES dozen 10c

RUSSETT or BURBANK
POTATOES 10 lb. 18c

De Lite Graham or
Soda Crackers 8 1/2c

None Such MINCE
MEAT 9 oz. pkg. 10c

Free Delivery
PHONE 38

Cor. Auburn and
Sierra Madre Blvd.

King George
KIPPER SNACKS 4c

Iris Shoe Peg CORN
No. 2 can 2 for 27c

S & F Fancy 18 oz
Sweet Potatoes, can 13c

Fey Hydrated Deglet-
Noor DATES 2 lbs 25c

Large 30-40 Santa
Clara Prunes 3 lbs 25c

1937 Crop, Large White
BEANS lb. 5c

Meat Department

NOW UNDER PERRY'S PERSONAL
SUPERVISION

Leg
BABY LAMB lb 26c

Pure Pork
SAUSAGE lb 25c

Lean
BEEF STEW lb 20c

BACON SQUARE lb 20c

Loin
LAMB CHOPS lb 38c

Steak { T-BONE 29c lb.

{ RIB

{ SIRLOIN

BABY BEEF
ROASTS lb 21c to 25c

THE SIERRA MADRE SHOPPING NEWS

U. S. POSTAGE
Sec. 435½, P.L.&R.
PAID
Permit No. 18
Sierra Madre, Calif.
Ret. Postage Guaranteed

FRIDAY, JANUARY 7, 1938

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

Standard Gasoline Unsurpassed

More Motorists on the Pacific Coast use Standard Gasoline than any other gasoline.



Standard Service Station
J. Milton Steinberger
Phone 2971
115 W Sierra Madre Blvd.
ATLAS TIRES
Complete Lubrication Service

BIRTHDAY GREETINGS

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated...

Mrs. D. Gomes	Jan. 8
Mrs. L. W. Ingersoll	Jan. 8
R. R. Hartman, Jr.	Jan. 8
Mrs. H. N. Tally	Jan. 9
Barbara Gerschler	Jan. 9
Malcolm M. Davis	Jan. 10
Tom Tyler	Jan. 10
E. E. Pulling	Jan. 10
David Groth	Jan. 10
Donald F. Shapiro	Jan. 11
Jack Paschall	Jan. 11
Mrs. F. P. Conard	Jan. 12
Howard C. Lieben	Jan. 13
Roxanna Martin	Jan. 13
Dorothy Wernicke	Jan. 13
Wilbur Anderson	Jan. 14
John Henderson	Jan. 14

WISTARIA VINE GARDENS Tea Room
at Carter and Hermosa
Cuisine Under Mrs. Erma Perry, well-known caterer of Pasadena
Tourists Breakfast, 11 a.m.
Lunches, Dinners, 65c to \$1.50

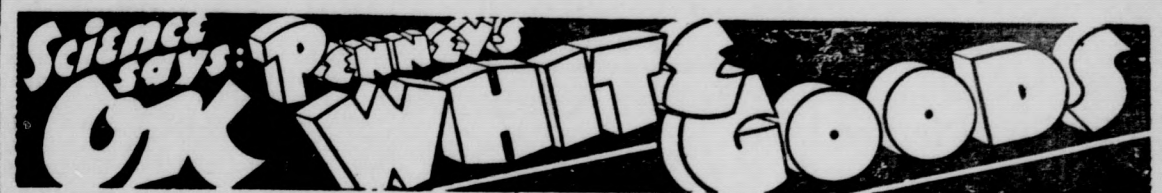
Re-Roof Now
with **EL REY SHINGLES**
Get Our Prices On Home Insulation
W. G. BRUNSFELD ROOF CO.
Over 25 Years of Roofing
1917 North Fair Oaks Ave.
Pasadena, Tel. NI-1292



"Back to College"
with all the "Answers"
Interwoven Socks
TOM TYLER MENS SHOP
Tel. 39

Just Arrived in "Ourville"
at the Little Shop in the Village
• • •
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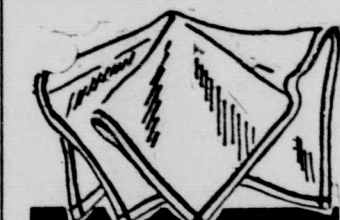
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Durable grey covert work shirts that won't shrink! Triple sewn seams, two pockets.

DRESS SOCKS

Double Soles! 17c
Good looking, durable rayon socks! Smart colors and fancy patterns that men prefer!

MEN'S SOCKS

10c PR.
Medium weight cotton, plain colors. Reinforced toes and heels for extra long wear!



Handkerchiefs

For Men! 3 for 10c
Unusual values at this amazing price! Sturdy white cotton handkerchiefs—17 x 17 inch.



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Popular New Patterns! 57c
Smartly styled, bargain priced! Sturdy fabrics in roomy sizes. Fast colors. Non-wilt collars!

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5 YDS. 32c
Part linen with colored stripe borders! Make your own towels and save! Unbleached, 17" wide.



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See these 1 to 10 yard lengths—they're extraordinary buys! Plains, dots, clipped figures.



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10c YD.
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DIAPERS

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First Federal Savings and Loan Association Of Pasadena

Certified Balance Sheet, December 31st, 1937

ASSETS

Mortgage Loans (418 loans, Average \$4100.67)		\$1,714,082.91
Accrued Interest		8,950.01
Share Loans		3,350.00
Real Estate		8,577.72
Cash on Hand (Not Allocated)	\$ 55,643.74	
Cash (Allocated for Loans in Process)	52,244.58	107,888.32
Government Bonds		5,597.27
Federal Home Loan Bank Stock		40,500.00
Dividends and Bonuses Receivable		399.41
Advances to Borrowers		1,259.15
Furniture, Fixtures and Equipment	2,954.64	
Less Reserve for Depreciation	337.90	2,616.74
Prepaid Insurance and Expenses		920.97
		\$1,894,142.50

LIABILITIES

Shareholder's Interest: (632 Investors Who Constitute the Association)		
Savings Shares	\$238,963.63	
Investment Shares	220,700.00	\$ 459,663.63
U. S. Treasury and HOLC Shares		820,000.00
Advances from Federal Home Loan Bank		471,751.90
A sufficient portion of this line of credit is always kept available and unused to meet reasonable repurchase demands of local investors.		
Accounts Payable		1,304.59
Dividends Payable Dec. 31st, 1937		24,382.76
At the rate of 4% per annum.		
Loans in Process		52,244.58
Funds of borrowers not disbursed.		
FHA Reserves (Title 2)		494.96
Unapplied Mortgage Credits		486.90
Reserves for:		
Accrued Interest	8,950.01	
Loan Fees Deferred	28,122.79	
Income from loans not yet used for expenses or dividends.		
Federal Insurance Reserve	4,741.77	
In addition to premium paid to insure accounts.		
Contingent Reserve	3,841.82	45,656.39
Undivided Profits:		
Shareholders' Bonus	422.97	
Undistributed Net Income	\$ 17,733.82	\$ 18,156.79
		\$1,894,142.50

Safety of your INVESTMENT Insured up to \$5000 • **We Invite Investigation for Your January Investment**

The officers and directors are Pasadena business men who will be glad to explain how to invest, save or borrow with confidence in an insured association as is the First Federal of Pasadena.

AUDITOR'S CERTIFICATE

I have audited the accounts of the First Federal Savings and Loan Association of Pasadena and hereby certify that, in my opinion, the above balance sheet correctly reflects the financial condition of the Association as of December 31, 1937.
Pacific Southwest Building GEORGE H. WOOD,
Pasadena, California. CERTIFIED PUBLIC ACCOUNTANT.

First Federal SAVINGS & LOAN ASSOCIATION Of Pasadena

348 EAST GREEN STREET Colorado 6107

MONROVIA

Starts
Sunday

Sun., Mon., Tues.

Leslie
Howard

Joan
Blondell

in

Big Laff Picture

'Stand-In'

also

'BORDER CAFE'

STARTING
WED., JAN. 12

Fredric
March

Carole
Lombard

in

'Nothing
Sacred'

"SUBMARINE D-1" COMES TO LYRIC THEATRE

The Lyric theatre in Monrovia beginning to-night is showing for the first time in this area "Submarine D-1," the picture that caused so much favorable comment throughout the country, featuring Pat O'Brien, George Brent and Doris Weston. The accompanying feature shows Rosalind Russell at her best in "Live, Love and Learn." Robert Montgomery is her leading man, and the film teems with pathos, glamour and humor.

LYRIC

Phone 90

— MONROVIA —

Foothill Boulevard

STARTING FRIDAY

"Submarine D-1"

—with—

Pat O'Brien

Geo. Brent, Doris Weston

—and—

Robert Montgomery

Rosalind Russell

—in—

"Live, Love and Learn"



GET IN ON AMERICA'S FASTEST GROWING HOBBY

SNAPSHOTS AT NIGHT

THERE'S no place like home for snapshots—especially at night. And thanks to fast Kodak "SS" film, after dark pictures are as easy to get as regular snapshots. Simply load your present camera with it, use a couple of Photoflood lamps in reflectors, then shoot away. Everyone finds this new hobby fascinating. Try it yourself. We have the film, lamps, and free instruction booklet ready for you here.

HARTMAN'S PHARMACY

Telephone Sierra Madre 25

"SAVE with SAFETY" at your **JEXALL DRUG STORE**

An Unusual Meeting Of Priscilla Club Next Thursday

Members of the Modern Priscillas and their husbands are to be entertained at the home of Col. and Mrs. H. B. Hersey of 575 North Hermosa avenue on Thursday evening, January 13th. This is an unusual departure from the regular meetings at which the feminine contingent is wont to hold forth. Naturally, everyone is looking forward to a pleasant evening.

LOCAL BOY SCOUTS ON WONDERFUL TRIP

A grand Christmas trip was accorded the boys of Sierra Madre Boy Scouts Troop No. 2 sponsored by St. Rita's Church, in the expedition they made to Camp Mustang Andre's Canyon, near Palm Springs, during Christmas week, under the guardianship of John T. Smurda, committeeman of this troop. About 250 boys of the San Gabriel-Pasadena district were in evidence with four of our boys present. They were Jack Colligan, Jerome Thill, Robert Newbery and John Joseph Smurda.

"STAGE DOOR" COMES TO ARCADIA THEATRE

Little Jane Withers, regarded as Shirley Temple's only rival, opens a three-day run at the Arcadia theatre tonight, starring in "45 Fathers," with Thomas Beck, Louise Henry and the Hartmans, ventriloquists. The companion piece is "Stage Door," Katherine Hepburn plays the lead and is supported by Adolphe Menjou and Gail Patrick. The program Sunday through Tuesday is "Fit for a King" with Joe E. Brown and it is a real comedy. This is followed by "Angel," sparkling with gay romance and humor and featuring Marlene Dietrich with Herbert Marshall.

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86 W. Colorado, Pasadena

Established 36 Years

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Fine Custom Furniture

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Budget Terms

Antiques authentically copied

Free Estimates TE 0372

PARKING IN REAR

WASHINGTON THEATRE

Washington at Lake PASADENA
Ph. Sterling 0140
Adults 30c Children 10c

January 7, 8

Friday and Saturday

Shirley Temple, Victor McLaglen, in

"WEE WILLIE WINKLE"

—AND—

"THIS WAY PLEASE"

with Betty Grable, Charley Rogers, Ned Sparks

January 9, 10, 11, 12, 13

Sun., Mon., Tues., Wed., Thurs

"STAGE DOOR"

Featuring Katherine Hepburn, Ginger Rogers, Adolphe Menjou and Gail Patrick

—ALSO—

Bette Davis, Henry Fonda in

"That Certain Woman"

Irene Dunne, Randolph Scott in

"High Wide & Handsome"

Lou Ayres, Mary Carlisle in

"HOLD 'EM NAVY"

WANT ADS

WORK WANTED
A-1 Painting, reasonable. Let me figure. F. J. Maxwell, 390 West Highland. —16*a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call The Handy Man. Phone 334-1. B. A. Platta. 39:tf

GENERAL Carpenter Work, furniture repairing, saw filing. 262 Santa Anita Court. Phone Pinkerton 1554. 48:a

HELP WANTED
WANTED—Girl or woman, 7 to 11 and 5 to 7. \$12 month. Call 3222. —16*b

For Sale
Real Estate
BARGAIN—6 room modern home. Lot 50x190. Fruit trees and nicely landscaped. \$3800 cash. Neale & Russell, 86 W. Sierra Madre Blvd. —16:c

RENTALS
FOR RENT 5 rm. furn. house. Adults. Inquire 390 W. Sierra Madre Blvd. —16*d

FOR SALE
MISCELLANEOUS
FOR SALE—Beautiful bedroom set; modernistic dinette set. Phone 1364. —16:i

MALE Bull pups, \$2.00. 181 East Grand View. —16*e

COLORED fryers, 28c lb. fat hens, 25c lb. Tel. 2631. —16e

DE SOTO 1936 Twodor Touring Sedan, \$485. Norms Garage. —16*e

LOST & FOUND
FOUND—man's shirt in bundle. Owner may have same by paying for ad. Call News Office. 16:g

ROOMS --- BOARD
FURNISHED room; sleeping porch; kitchen privileges; health zone. 401 N. Auburn. —16*h

ROOMS for rent with or without cooking privileges. Call 1401. —16:h

PLEASANT front room, private entrance; garage. 58 W. Grand View Ave. Tel. 1764. —16*h

NICE front room; twin beds; one or two gentlemen. 49 S. Baldwin. —16*h

FRONT ROOM with bath and cooking privileges or room with board in good home. Reasonable. 30 West Laurel. —16*h

SUNNY master bedroom; furnace heat; use of kitchen; also single room. Call 71 E. Alegria. —16:h

ATTRACTIVE, sunny, newly decorated room. 220 Mariposa. Phone 3. —15:h

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TYPEWRITERS and Adding Machines bought. Highest prices paid. If you wish to rent, buy.

Repairing : Cleaning Pressing

Bring your garments to us for overhauling and altering

We Call and Deliver
PHONE 3

Sierra Madre Tailors

CLEANERS & DYERS

14 West Sierra Madre Blvd. — Phone 3

W. E. CRAIG

TONY DELVECCI

Woman's Club

Notes

The Woman's Club program for Wednesday was the meeting of the Garden Section, and trip to Huntington Gardens.

Today at noon the Literary Section meeting under the leadership of May Mason. Bring your lunch, coffee will be served. At 1:30 p.m., the French Section under Mme. de Beaulieu holds forth.

On Wednesday, January 12th, the regular club meeting will be held. After the business meeting Mrs. May Barlow will direct the community singing. At 11:30 a soloist from P.J.C. will sing. At 11:45 Mr. Scudder, junior probation officer of Los Angeles county will tell about some of the projects developed by the county in the interest of child welfare. At 1:30 p.m. John W. Harbison, principal of P.J.C., will discuss modern trends in education.

New Kiwanis Head Names Committees

Walter Mitchell, president of the American Cactus and Succulent Association of America, speaking before the Kiwanis Club at Tuesday's luncheon meeting made an appeal for the conservation and control of the cactus

sell or repair that machine, get our figures. Call Monrovia 1180. 124 S. Myrtle, Monrovia. —16:26i

BUCK SERVICE—5 bucks, purebred Saanen and Nubian. Day or night breeding \$1. Also call for and return. Herman 823 Golden West Ave. (South of Duarte Road, West Arcadia, Phone Arcadia 583). —16*17i

PHOTOGRAPHS

CHILDREN'S PORTRAITS our specialty. Mardell MacDougall, Photographer. 310 South Myrtle Ave., Monrovia. —2:5ph

KODAKS

HOME MOVIE EQUIPMENT

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George H. West's

Pasadena

CAMERA MART

One block east of Lake on Green street.

961 East Green TE 6372

and succulents of America, particularly for the fine varieties of the California deserts.

President Pickett announced the following officers and committeemen as among his assistants for the coming year: Harry Lange, vice-president; R. O. Calkin, secretary; Art Morse, treasurer; Dr. R. C. Simpson, program chairman; "Bill" Lees, house chairman; and P. R. Penn, publicity chairman.

YOUR CORSET PROBLEMS SOLVED BY SPIRELLA

For appointment call or write MRS. PANSY E. WILLIAMS 2614 Shord St., Alhambra Phone Atlantic 2-3270

Where's George?



—gone to... PITZER & WARWICK

"Let me steer you straight," said George. "No stalling, buy at Pitzer & Warwick's Sale of merchandise, and you'll go places." Boy's suits are now reduced to \$16.75.

321 East Colorado St., Pasadena

Inventory

just completed shows a large number of standard quality items not sold before Christmas



RCA Radios

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Magic Chef Ranges

Electric Appliances

Bauer Pottery

Gas Room Heaters

Insure a dependable supply of hot water with a

DAY & NIGHT HEATER

Sold on Convenient Terms

SIERRA MADRE
HARDWARE CO.

Full Gallon PURE MARTINELLI APPLE CIDER 59^c

L. A. Nut PEANUT BUTTER 1 lb 17^c

EVAPORATED MILK All Pure 3 tall cans 19^c

Sunsweet PRUNE JUICE 12 oz. can 7^c

CRISCO 1 pound can 18^c 3 lb. can 50^c

Large "Budded" WALNUTS 1 lb 18^c

Del Monte BARTLETT PEARS No. 2 1/2 can 15^c

Golden Age MACARONI or SPAGHETTI 8 oz. pkg. 15^c

LIPTON Yellow Label TEA 1/4 pound package 18c 1/2 lb. pkg. 34^c

Del Monte—Sliced or Halves PEACHES—No. 2 1/2 can 15^c

Free Delivery

PHONE 38

Cor. Auburn and Sierra Madre Blvd.

Val Vita 15 oz. can 5^c

Challenge 1st quality BUTTER 1 lb. 38 1/2^c

Monarch Vac. Can Coffee 1 lb. 25c 3 lbs. 72c

Doumaka MARSHMALLOWS, lb 12^c

Royal GELATINE any flavor 3 for 14^c

Delicious Macaroni and Spaghetti 1 lb. 9^c

FRESH FRUITS & VEGETABLES

GARDEN FRESH

LARGE FUERTE AVOCADOS 2 for 15^c

PIPPIN APPLES 10 lb 25^c

RIPE BANANAS lb 5^c

LARGE JUICY ORANGES dozen 10^c

RUSSETT or BURBANK POTATOES 10 lb. 18^c

De Lite Graham or Soda Crackers 1 lb. 8 1/2^c

None Such MINCE MEAT 9 oz. pkg. 10^c

Free Delivery

PHONE 38

Cor. Auburn and Sierra Madre Blvd.

King George KIPPER SNACKS 4^c

Iris Shoe Peg CORN No. 2 can 2 for 27^c

S & F Fancy 18 oz Sweet Potatoes, can 13^c

Fey Hydrated Deglet-Noor DATES 2 lbs. 25^c

Large 30-40 Santa Clara Prunes 3 lbs 25^c

1937 Crop, Large White BEANS lb. 5^c

Meat Department

NOW UNDER PERRY'S PERSONAL SUPERVISION

Leg BABY LAMB lb 26^c

Pure Pork SAUSAGE lb 25^c

Lean BEEF STEW lb 20^c

BACON SQUARE lb 20^c

Loin LAMB CHOPS lb 38^c

Steak T-BONE RIB SIRLOIN 29^c

BABY BEEF ROASTS lb 21^c to 25^c

News Want Ads Pay

CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY
38 WEST SIERRA MADRE BLVD. PHONE 97

Boneless Veal Roast	lb. 30 ^c	Boneless Pork Legs	lb. 28 ^c
WILSON CERTIFIED HAMS			
whole or half		pound	26 ^c
WILSON TENDER MADE HAM		pound	34 ^c
Wilson's Philadelphia Style		pound	25 ^c
SCRAPPLE			
Home Made SAUSAGE, lb.	30 ^c	Lanrel Leaf Pure LARD	14 ^c
SWIFT'S DIXIE BACON		pound	25 ^c
(1½ pound pieces)			
VEAL, BEEF AND PORK		pound	25 ^c
fresh ground for loaf			
BACON—Wilson Korn King		pound	34 ^c
Swift's Orisole			

Funeral Flowers
Sprays \$1 upWard Nursery & Florist
Mt. Trail & Laurel—Tel. 1614
Members of Florist Telegraph
Delivery AssociationWINTER VISITORS ARRIVE
FROM WISCONSIN

Mr. and Mrs. G. O. Pingel of Fond du Lac, Wis., arrived on New Year's Day to spend the remainder of the winter with Mrs. Pingel's brother, George Lehner, of 550 W. Sierra Madre Blvd., which, naturally, makes Mr. Lehner supremely happy, as Mrs. Pingel is his only sister. All manner of interesting jaunts are being planned in their honor.

HAPPY'S
LIQUOR STORE

Telephone 3582

12 West Sierra Madre Blvd. FREE DELIVERY
OPEN EVERY DAY AND EVENING

CASH LOANS

AUTO	FURNITURE or AUTO
SALARY	On \$60—Payments are \$7.85
FURNITURE	for 10 months.
EQUIPMENT	On \$150—Payments are \$10.25
REAL ESTATE	for 20 months.
	On \$330—Payments are \$23.01
	for 18 months.
	On \$600—Payments are \$42.40
	for 20 months.

YOU WILL LIKE OUR COURTEOUS AND CONFIDENTIAL SERVICE

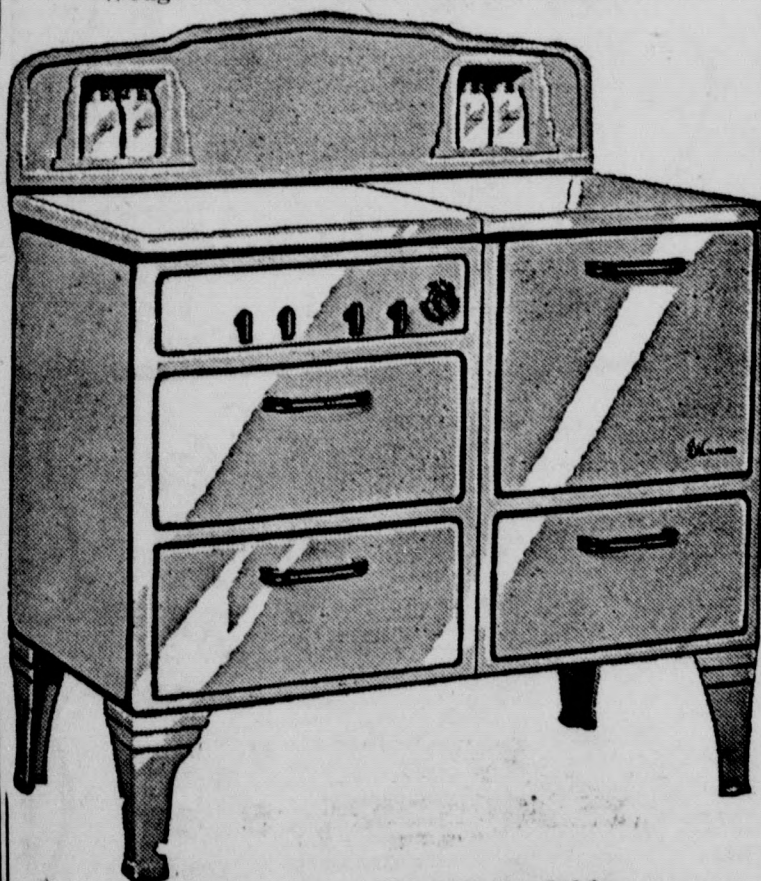
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To introduce this famous gas range we offer for a limited time only the ivory or white Wedgewood—regularly priced at \$112.50 for \$88.50.

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Company

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New Masonic
Officers To
Be InstalledPublic Is Invited To Impressive Ceremony On
January 11

A public installation of the newly elected officers of Sierra Madre Lodge No. 408, F. & A. M., will take place at the local Masonic Temple, 33 E. Sierra Madre Blvd., next Tuesday evening, January 11th, the ceremonies to begin at 8 o'clock. The public is cordially invited. Refreshments will be served.

The installing officer will be Worshipful Rolfe Ramson, Inspector of the 93rd Masonic District, while Thomas Miller, Jr., Past Master of Sierra Madre Lodge, will act as master of ceremonies.

The officers to be installed are: Howard Miller, worshipful master; Benjamin S. Stinman, senior warden; Samuel Lowry Graham, junior warden; Raymond B. Hartman, treasurer; Frederick C. Hermann, secretary; Reading LaRoy Davis, chaplain; James Plumer Donelan, junior deacon; Marion Lee Hays, marshal; Reuben Louis Kaufman, senior steward; Paul W. Carter, junior steward; Henry Rintleman, tyler.

Minister Keeps An
Old Pledge At
Funeral Service

Dr. W. H. Hannaford was called upon to keep a promise on Tuesday afternoon—a promise he had made to a dear friend, Mrs. Maria Jane Clifton of Monrovia, to officiate at her funeral some day. The day was Tuesday, and Dr. Hannaford preached the sermon at 2:30 p.m. at Temple's Parlors in Monrovia. Mrs. Clifton was 84 years old and came from Lancaster, Wisconsin, to reside in Monrovia 30 years ago after the passing of her husband, who was one of the Deacons in Dr. Hannaford's church in Lancaster. She passed away at St. Luke's Hospital in Pasadena from pneumonia. She leaves her son, A. R. Clifton, County Superintendent of Schools.

CHURCHES

Church of the
Ascension
(Episcopal)

Rev. W. B. Heagerty, Rector
Rev. A. G. H. Bode,
Rector Emeritus

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Junior church and church school.
11 a.m.—Morning service and sermon.

Congregational
Rev. Arthur O. Pritchard, Pastor
Chas. W. Kinneer,
Educational Director

Sunday School at 9:30 a.m. A
Morning service at 11 a.m.
Young people at 6:30 p.m.

Bethany Church
The Little Stone Church
Rev. Stewart R. Sheriff, Pastor

Sunday—
9:30 a.m.—Bible school.
11:00 a.m.—Morning Worship.
Sermon, "The Shadow and the Substance."
6:30 p.m.—Christian Endeavor societies.
7:30 p.m.—Evening meeting.
Sermon, "Seven Marks of Real Prayer."
Tuesday—
Evening—Miss Johnston's Bible Class social.
Wednesday—
7:30 p.m.—Prayer meeting.

Christian Science
First Church of Christ, Scientist,
Hermosa and Highland Aves.
9:30 a.m.—Sunday school.
11:00 a.m.—Sunday service.
8:00 p.m. Wednesday—Testimonial meeting.
Reading room open daily from 10 a.m.-3 p.m.; 22 North Baldwin.
Communion Services will be conducted on Sunday in all branches of The Mother Church. The subject of the Lesson-Sermon is "Sacrament" and these words of Paul constitute the Golden Text: "The cup of blessing which we bless, it is not the communion of the blood of Christ? The bread which we break, it is not the communion of the body of Christ?"

St. Rita Shrine

Rev. Hyacinth Clary, C.P.,
Pastor

Sunday Masses—6:30, 7:30 and 8:00 a.m.
Weekday Masses 6:30 a.m.
Tuesday Evening—Devotions, 7:45 p.m.
Friday—Stations, 7:45 p.m.

Holiness Mission
Sunday School at 10 a.m.
Sermon, 11 a.m.
Christian Holiness Mission is holding services each Sunday at 26 Windsor Lane, Rev. Velma Lesley.
Evening Evangelistic Services, 7:30 p.m.
Prayer Meeting each Wednesday at 7:30 p.m.

Unity Center

The regular Unity Class meets every Thursday at 8 p.m. at the Park House under the leadership of Norma Knight Jones.
Sunday service, 9:30 a.m. at the Park House.

What A Girl Sees
Ramblin' 'Round

By Marjorie Hesse

WE SUPPOSE we can die now—we have seen the Rose Tournament and it far surpassed our wildest hopes. The human mind has definite limitations . . . and our imagination fell far short in picturing the Rose Parade . . . We went under protest . . . We were sure we were going to be stepped on and pushed around and have a miserable time . . . Well, we were most certainly stepped on and quite definitely pushed, but we had a glorious time! . . . We stood outside Tournament Park gawking at the people too long, and so missed our seat . . . and had to stand during the parade on the slanting grandstand with our big toe rammed against a crossbar . . . We refereed a fight between a plump lady and a belligerent gentleman, who said his wife was an invalid and couldn't see around the aforesaid plump one, nor through her . . . We thought the Rose Parade a very poor place to bring an invalid and thought once of pointing out that obvious fact . . . but discretion won over valor . . . and we remained as quiet as the proverbial mouse . . . and listened . . . Finally, it quieted down enough for us to look at the parade . . . and the Australian float was passing by with three—or was it four—pretty Australian maids bowing and smiling and waving, etc. . . . We looked once, we looked twice, our eyes bulging . . . for between handclappings and how the most beautiful of all the Australians was placidly chewing on a big wad of very American gum . . . Then we noticed a pretty lady in a pink coat making false starts and stops and generally prancing around . . . we watched her, curious as to her evident consternation . . . gathering her courage around her she plunged like a frightened filly across the line of march and ran desperately to the Metropolitan Water District float where a golden-haired child, who had been riding on the float, was standing holding a man by the hand, while, unobserved, his orange satin pants, losing their moorings, slipped down, down . . . But mama, for it must have been mama, arrived in the nick of time, and hoisted them back up to his waist and kissed and re-kissed him from sheer relief . . . It took us some little time to recover from the glorious daze of Leo Carrillo, the grand

marshal, and erstwhile candidate for governor (we imagine Leo is a pretty astute showman and of course, the governor gag is worth a lot of free publicity) caracoling his flower-draped horse and doffing his silver-trimmed sombrero in the Best tradition of Hollywood . . . we laughed when he got a dying grip on the "mike" and talked on and on, rapidly getting in all the words he could while the announcer made nervous grabs to get the "mike" back again . . . Losing the "mike" Carrillo grandstanded to his seat, throwing back his head and inspecting the sky at each step . . . Then our own float drifted by . . . it had no evident means of locomotion—and we puffed out our chest and looked around to see how the crowd was taking it . . . and we thought the girls so pretty . . . and the lovely veil of the "Girl" looked as if it had floated down from the clouds . . . it was so delicate and lace-like though we know it was chicken wire . . . and the announcer bowed . . . in stentorian tones something about "Sierra Madre's float" . . . and we gritted our teeth . . . he had already irked us by saying San Francisco repeatedly . . . then he told the number of blossoms used on our float—25,000 he said—and there were over 125,000 used actually . . . we suppose he missed the 1 before the 25 . . . In all that press of people, we saw two Sierra Madreans, Mrs. Marian Owens and Mrs. Josephine Marr . . . The night before the parade we had gone over to the lumber yard and had great fun watching the float being decorated . . . great cans of water were bubbling and hissing for the glue used to paste the flowers on the

body of the float . . . and the yard was spot-lighted and was the scene of busy activity . . . Consternation reigned for several hours when it was found a flower shortage existed . . . but scouts sent out soon reported a sufficient . . . and everyone heaved a vast and collective sigh of relief . . . more than fifty people gave up their New Year's Eve to decorate the float and help Sierra Madre win the coveted first prize.

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Business and Professional Directory

Contractor	Attorneys	Contractor
William Lee Hibbs General Contractor, Builder and general repairing 249 West Ramona—Phone 1021 State License 6827	M. A. WOODWARD ATTORNEY AT LAW 99 Suffolk Ave., Sierra Madre Office Hours 9-12 A.M. Phone 72, Sierra Madre	Fred W. Richter 39 Victoria Lane Telephone 272-1 Driveway, Street, Asphalt Paving
Designers DURHAM DESIGNED URABLE HOMES W. B. DURHAM Sierra Madre	Osteopaths DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON Physio-Therapy . . . Colonics Irrigations 144 E. Highland Ave. For Appointment Phone 285-1	W. J. Schmidt Expert repair man for all electrical refrigerators. — Licensed Engineer — Telephone Sierra Madre 004
Dentists Dr. J. L. Woehler X-RAY - DENTIST 31 South Baldwin Avenue (next to Post Office) Telephone 45 Evenings by Appointment	Dr. C. L. T. Herbert Osteopath Office in Patto S. M. Hotel TELEPHONE 57 Residence Phone 2024	Health Foods Monrovia Health Store Full Line of Health Foods T. R. STEBBINS, Mgr. 113 East Lemon Ave., Monrovia
Dr. Thos. Warden DENTIST Hours 8:30 to 12; 1:30 to 5 Telephone 188-1, 522 W. Sierra Madre Blvd. Office Closed on Fridays	Optometrists Established 1907 William G. Barks, Opt. D. Optometric Eye Sight Specialist 509 S. Myrtle Ave., Phone 173 Monrovia, California	Santa Anita Riding Academy 27½ West Huntington Drive Arcadia English or Western Special attention given to teaching children Arcadia 2920 W. J. Osterhout, Prop.
Physicians and Surgeons Geo. W. Groth, M.D. 94 N. BALDWIN Phone 20	Carl F. Bass Optometrist 50½ Huntington Drive, Arcadia Office Phone 585, Home Phone 539	Telephone Rent Paid? DISCOUNT IF PAID BY 20th Office Hours: 8 a.m. to 5 p.m.
M. H. A. Peterson, M.D. Physician & Surgeon Office, 65 E. Sierra Madre Blvd. Phone 60—Residence Phone 78 Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment	Plumbing and SHEET METAL SIERRA MADRE HARDWARE CO. 31. W. Sierra Madre Blvd. Telephone 98 Night: Phone 299-4	Painters—Decorators Geo. E. Hapgood Painting, Decorating Paperhanging Spray Painting Tel. NL 1549 Pasadena, Calif. 833 N. Ex Molino
Samuel Philip Meyers, D.O. Physician, Surgeon, Osteopath 527 WOODLAND DRIVE Hours 9 a.m.-5 p.m., Evenings by appointment. Phone, office 004. Night phone Capitol 11710	Bob Babbitt Plumbing Day & Nite Water Heaters 304 W. Sierra Madre Blvd. Telephone 2882 Refrigeration	Funeral Directors GRANT Funeral Parlors 201 W. Sierra Madre Blvd. Telephone 93
Electrical Appliances HOOVER ELECTRICAL CLEANING, DUSTING, ENSEMBLES A. J. LYNN Sierra Madre Representative 625 Manzanita Phone 58	Roofing—Insulation COMPLETE ROOFING SERVICE HOME INSULATION We use Pioneer-Flintkote products Home Roof & Insulation Co. 496 S. Broadway, Colorado 5768 Pasadena "Ask the Home about it"	Mausoleum and Crematory mountain view Mausoleum, Crematory, Columbarium 2300 N. MARENGO TELEPHONE NIAGARA 1141 PASADENA, CALIF.
	Electrical Service WIRING, REPAIRING Thermador Air Heating and Water Heaters EBER THOMAS 12-14 NORTH BALDWIN — PHONE 348-2	Authorized Norge Sales and Service Ranges and Appliances Air Conditioning M. L. BOWMAN 12-14 NORTH BALDWIN — PHONE 348-2

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Coats
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Pasadena

Santa Anita Race Track Fans

Like to visit Adam's
—The atmosphere is
friendly—

Fine Wines, Liquors,
Beers
—:—:
NOONDAY
LUNCHES

Wistaria Grill

66 W. Sierra Madre Blvd.
(Opposite City Hall)
Adam Hauck, Proprietor

In a Social Way

MANY FESTIVITIES FOR HOLIDAY VISITORS

Mr. and Mrs. E. B. Fontaine of West Highland avenue have been hosts to the latter's aunt, Mrs. Sarah Hildebrandt of Berkeley, Cal., during the holidays. Mrs. Hildebrandt came down to be godmother at the baptism on the Sunday before Christmas.

A series of honoring festivities have ensued, one of which was a charming tea given by another niece, Mrs. E. H. Stevenson of 2043 Monterey Road, South Pasadena recently, for a group of nieces. Among those present was Mrs. E. B. Fontaine, Mrs. Ben Swartz, Mrs. Douglas Wright, and Mrs. M. H. Sawyer and her daughter, Miss Phyllis Sawyer, daughter, and granddaughter of the honoree.

Mrs. Hildebrandt is now visiting in Palm Springs at the winter domicile of Mrs. and Miss Sawyer. Phyllis is a script writer for a radio program.

Well, it is all in the family, grandmother Sarah, who looks like a dresden shepherdess at 83 years young—is a finished musician and is seriously imbued with the idea of taking up kindergarten work. Her son, Dr. Joel Hildebrandt, is professor of chemistry at Berkeley, and captained the American ski team to Germany last year.

EASTERN GUESTS GIVEN A REAL TREAT

Mrs. E. R. Thompson of 99 N. Hermosa avenue has been a busy holiday hostess. Childhood friends from Minnesota are with her. One is Mrs. Harriet Ward of Fox Center, and Ward Springs, Minn., and Mr. and Mrs. Harry Rudolph of Fox Center, Minn., besides her sister and her husband, Mr. and Mrs. J. D. Rumsey of Colorado, and a brother and family, Mr. and Mrs. C. F. Bossard and three children of San Diego who came up for the Rose Tournament.

PAGEANT'S BEAUTY THRILLS EASTERN GUESTS

In the galaxy of holiday parties none was more enjoyable than that given by Mrs. Marvin Coats of 240 E. Sierra Madre Blvd. on Christmas Day in honor of a group of close friends. A graceful tree, outstanding in its beauty of symmetry and decoration, adorned the living room.

Guests seated at the artistically arranged table included Mr. and

Mrs. Frank Pierson and daughter Muriel; A. J. Neale of Los Angeles; Mrs. Alicia Hayden of Massachusetts, and her son, Elliott M. Charles of Pasadena, besides the hostess and her daughter, Miriam.

On New Year's Day Mrs. Coats and her daughter were Tournament guests of Mrs. Hayden and Mr. Charles in Pasadena. The breath-taking beauty of the parade exceeded all of the expectations of the Bay State visitor.

VINE GARDENS SCENE OF MANY NEW YEARS PARTIES

A veritable merry-go-round of social affairs has been revolving at Wistaria Vine Gardens during the holidays.

A smart dinner-party given by Mrs. A. W. Harris of 201 Adams street on New Year's day at 6 p.m., was one that should be accorded honorable mention.

Flowers following the Chinese motif of decoration, embellished the table. Snapdragons, heather, and roses were used profusely. Genial conversation issued from pleasant personalities made the evening a delightful one. Besides the guest of honor, Mrs. Frank A. Smith, those present were Mrs. J. W. Jameson, Mrs. Rae Felt, Mrs. Minnie Ryan, Miss Pearl Smith, Miss Ruth West, Mr. J. W. Jessup and the hostess.

DINNER PARTY HONORS THE DEWEYS

Mr. and Mrs. Alfred James Dewey, creators of Sierra Madre's float, "The Girl of the Golden West," which achieved so much success in the recent parade of gorgeous, flower-decked floats in Pasadena's Tournament of Roses, were given more laudations and pats on Sunday night at a charming dinner-party given by Mrs. W. J. Lawless at Wistaria Vine Gardens.

Covers were laid for: Mr. and Mrs. Al S. Myers, Mr. and Mrs. James Alfred Dewey, and Mr. and Mrs. R. E. Wright, besides the hostess.

WARDS ENTERTAIN WITH AFTERNOON OF MUSIC

New Year's Day proved a happy one to the Irving Wards of E. Grand View avenue, gathering as they did, thirty mutual friends around them for an afternoon of music and conversation. Among the guests who pleased with their talents were Miss E. Little Shermerhorn, with cello, and Mrs. Beatrice Ward McVoy, whose composition, including the words and music, "One Hour With You," was sung for the first time by her sister, Marguerite Ward Heidrich. Other musical selections were also enjoyed.

A delectable buffet supper was served from a table that was beautiful in its garniture of gay flowers and glowing candles.

HARTMANS ENTERTAIN FOR HOLIDAY VISITORS

A welcome group of guests who entered the portals of Sierra Madre during the holiday season was the coterie of relatives of Mrs. Rudolph Hartman of 460 North Lima street.

The hurriedly-planned visit of her sister, Mrs. C. L. Tarter of Burlingame, who came down with her husband and two girls, was particularly delightful. Mrs. Tarter was a former resident and has many friends in Sierra Madre. She and her family divided their time between the home of the Hartmans and that of her brother and family, Mr. and Mrs. Warren O. Preston of 503 West Montecito avenue.

A delicious New Year's Day dinner was given the visitors at the Rudolph Hartman home with covers laid for Mr. and Mrs. C. L. Tarter and two daughters, Mr. and Mrs. A. T. Evans of Lancaster (another sister) Mr. and Mrs. H. C. Pegler of Fullerton (also a sister), and Mr. and Mrs. W. O. Preston and daughter of Sierra Madre, along with the hosts and family.

HULL CLAN GATHERS FOR REUNION AT CHRISTMAS

A group of relatives and friends were greeted at the home of the W. S. Hulls of West Montecito avenue at a prettily-arranged Christmas party.

Charles Hull, of Kingman, Arizona, came home for a visit of three days, and was among the dinner guests. Also seated at the table were Mr. and Mrs. M. W. Hull of South Pasadena; Mrs. Blanche Hull McCreery, and A. B. Post of Pasadena, Mrs. W. H. Hannaford of Sierra Madre, and the hosts.

On New Year's day, Mr. and Mrs. Hull and daughter, Miss

Cynthia Hull were guests of Mrs. Blanche McCreery, of Pasadena.

SOCIAL NOTES

Miss Elizabeth Shermerhorn of Arcadia gave a beautifully-appointed tea on Sunday afternoon, entertaining a group of Sierra Madre friends. Those invited included Mr. and Mrs. H. A. N. Addis, Mr. and Mrs. Leslie Wynne, Mr. and Mrs. Irving Ward, Mr. and Mrs. I. F. Petterson, and Mrs. Paul, Messrs. Herman Livezy, Bert Morehouse, and Harold Carnew from Pasadena.

Mrs. James Heasley, was hostess to the Canyon Bridge Club at luncheon Tuesday. Three tables played following the delightful luncheon, and Mrs. Alfred J. Dewey won the prize for high score—a handsome vase.

Mr. and Mrs. Harold Roberts, 306 East Alegria, held open house New Year's Eve and entertained more than fifty friends.

Mr. and Mrs. C. R. Houck, 476 Sturtevant Drive, entertained with a dinner on Sunday for the Misses

R. Thompson of Los Angeles. Mrs. S. L. Pugh and Laura E. Cadmus celebrated joint birthdays Nellie and Mabel Houck and Mrs. on Thursday at a luncheon given by Mrs. Pugh at her Audubon Park home, 476 Woodland Drive. Others present were Mrs. C. R. Houck and Mr. Pugh.

Mr. and Mrs. Robert M. Hicks, 550 Oakdale Drive, entertained 10 guests from Los Angeles and Glendale on New Year's Day. A number of the group attended the Rose parade.

—Mildred Curtis Bolms

UNUSUAL OFFER MADE BY PIANO TEACHER

Mrs. A. D. Cain, piano instructor, who has recently moved to Sierra Madre, is making a very unusual offer to those desiring a rapid and thorough method of piano instruction. She will give the first 10 students enrolled, lessons for \$1.00 for which she has been charging \$2.50. Her beautiful studio is at 74 East Alegria Avenue, telephone 1581. —(adv.)

1^c Silk Dress Sale

3 Days Only --- January 8, 10, 11

\$5.95 Silk Dresses 2 for \$5.96
6.95 Silk Dresses 2 for 6.96
8.95 Silk Dresses 2 for 8.96
10.95 Silk Dresses 2 for 10.96

BARRETTS

26 North Baldwin — Sierra Madre



12 MONTHS BIG VALUES

Start 1938 WITH SAFEWAY

AIRWAY COFFEE
Mellow-mild blend of coffee, ground to your order at time of purchase.
PER POUND 15c
NEW LOW PRICE!

THESE PRICES EFFECTIVE IN ALL SAFEWAY STORES

Through Saturday, January 8, in Safeway-operated departments of stores within thirty-five miles of Los Angeles.

Top Quality Meats

To be sure of perfect meats during 1938, serve Safeway Guaranteed Meats. A meal built around one of these tender roasts or steaks just HAS to be good. Order your favorite cut at Safeway today. Prices are low.

PORK ROAST CENTER CUTS 23c SHANK CUTS 17c
Shoulder roasts of fancy Eastern pork.
STEAKS PORTERHOUSE 32c SIRLOIN STEAK 29c
Tender, juicy. Guaranteed Beef.
PRIME RIB ROAST 29c
Delicious oven roast, from first 5 ribs of Guaranteed Beef.
BEEF ROAST CENTER CUT SEVEN BONE 21c
Center cut shoulder roast of Safeway Guaranteed Beef.

Pot Roast 17c
Lean neck cuts of Safeway Guaranteed Beef. To pot roast.
Beef Roast 25c
Round Bone Shoulder Roast of Guaranteed Beef. Tender, tasty.
Corned Beef 20c
Boneless brisket with mild cure. Made under government inspection.
Swift's Bacon 35c
Swift's special sliced bacon. Fry some with liver. Note low price.
Sliced Liver 18c
Sliced Eastern pork liver. Excellent quality tender.
Pure Lard 12c
Pure lard packed in sanitary one-pound cartons. Priced low.

The FAMILY CIRCLE MAGAZINE Ask for your FREE copy each Friday

Libby's Salmon Red Alaska, Tall can 20c
Natural Sardines Van Camp or Sea View can 7c
Mission Tuna No. 1, 1-lb. can 25c
Luncheon Meat Hormel, 12-oz. can 29c
Chicken & Noodles Milani Brand, 16-oz. jar 23c
White House Rice Brown or white, 1-lb. box 8c
Checker Oats Ralston's, 20-oz. box 8c
Checker Oats Ralston's, 48-oz. box 17c
Whole Bran Post's, 10-oz. box 12c
Huskies 10-oz. package 12c
Pancake Flour Harvest Blossom, 40-oz. box 15c
Sleepy Hollow Syrup Cane & Maple, Pint 19c
Sleepy Hollow Syrup Cane & Maple, Quart 35c
Beet Sugar Cloth bag 10 lbs. 53c
Cane Sugar Cloth bag 10 lbs. 54c
Gran. Sugar Paper bag 10 lbs. 52c

Condensed Milk Max-I-Mum Brand, 3 tall cans 19c
Leslie's Soup Plain or tomato, 2-lb. box 7c
Crisco 1-lb. can, 18c; 3-lb. can 50c
Laundry Soap White King, Crystal, 3 bars 10c
Toilet Soap 2 bars for Camay Brand 11c
Peet's Soap Granulated, 36-oz. box 25c
Holly Cleanser 3 14-oz. cans in the red can 9c
Zee Tissue Three colors, 3 rolls for 11c

TUNE IN LAND OF THE WHATSIT
A radio program for boys & girls
KECA
8:00 p.m.
Mondays thru Fridays

Edwards Coffee Drip or regular, 1-lb. can 23c
Edwards Coffee Regular grind, 2-lb. can 45c
Nob Hill Coffee See it ground. Per pound 19c
Lipton's Tea 1/2-lb. pkg., 34c; 1/4-lb. package 18c
Ginger Ale Snowy Peak, 12-oz. bottle 5c
Ginger Ale 32-oz. bottles 25c
Ruby Catsup 12-ounce bottle 9c
Stokely's Catsup 14-ounce bottle 11c
Tomato Sauce Val Vita, 7 1/2-oz. can 3c

Grapefruit Stokely's, 2 No. 2 cans 23c
Pork & Beans Van Camp Brand, 16-ounce can 6c
Cut Green Beans Stokely's, No. 2 can 10c
Stokely's Carrots Shredding style, No. 2 can 10c
Burbank Hominy No. 2 1/2 size can 9c
Sauerkraut Lotus Brand, No. 2 1/2 can 10c
Libby's Spinach 2 No. 2 cans 23c
Tomatoes Stokely solid pack 5c
Peanut Butter Beverly, 1-pound jar 13c

Jell-well or Jiffy Lou Assorted flavors, 3 boxes for 10c
Fluff-i-est Marshmallows (Price ex-tax, .14563; sales tax .00437) 1-lb. box 15c
Stokely's Apricots Whole Unpeeled, No. 2 1/2 can 15c
Libby's Peaches or Del Monte Sliced or 1/2's, No. 2 1/2 can 15c
Oleomargarine Robin Hood Brand Economical spread, 2 lbs. for 27c
Flour KITCHEN NO. 19, No. 10, 37c; CRAFT, 24-lb. bag 79c
Fresh Bread Julia Lee Wright's, 16-ounce loaf 8c
Fresh Bread Toaster Brand, 24-oz. loaf 9c
Fresh Milk Lucerne Brand, quart bottle 10c
Strongheart Dog Food (Milk prices effective in Los Angeles area only) (Price ex-tax, .04531; sales tax .00136) 3 tall cans 14c

Fruits & Vegetables

RUSSET POTATOES 10 lbs. 19c
U.S. No. 1 grade Russets. Perfect baking.
PIPPIN APPLES 7 lbs. 25c
Newton Pippin apples, grown in Watsonville.
SWEET POTATOES 3 lbs. 15c
Merced Jerseys, 3 lbs. Fine to bake. Priced low.
LETTUCE Crisp solid heads, 2 heads for salads and sandwiches 9c
CABBAGE Solid heads—excellent for slow or to boil 2c
CARROTS Large bunches of 3 bunches, freshly pulled carrots. Clean 5c
CALAVOS Good size Fuerte avocados. For salads 10c
JONATHANS Crisp, juicy, red apples. For cooking or eating 7c
GRAPEFRUIT Good size, juicy for grapefruit. Value! 5c
RIPE ORANGES Sweet and juicy oranges at Safeway. PRICES ARE DOWN!

DROP EVERYTHING
for the
JANUARY CLEARANCE SALE
which started January 6 (yesterday) at the
HOME FURNITURE STORE
115 East Lemon, Monrovia
EVERYTHING MUST BE SOLD
Regardless of Cost
EASY TERMS
Open 'till 8 p.m. during sale—9 p.m. Saturday Nite
PHONE MONROVIA 56

A Personal Loan paid this repair bill

THERE is no need to wait until you save the necessary cash to repair or remodel your home. Many local home owners have found it easier and wiser to make the home improvements right away, and pay for them out of income.

If you have a dependable income, and can meet our other simple requirements for granting personal loans, we will gladly advance the needed funds. Simple, isn't it? Why not come in today and discuss your needs with us?

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BECKER'S of Arcadia AFTER INVENTORY SPECIALS

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FRIDAY and SATURDAY
JANUARY 8 and 9

Your Choice
Hose 2 pair \$1.00 Fall-Winter **HATS \$2.00**
Values to \$8.95 EA.